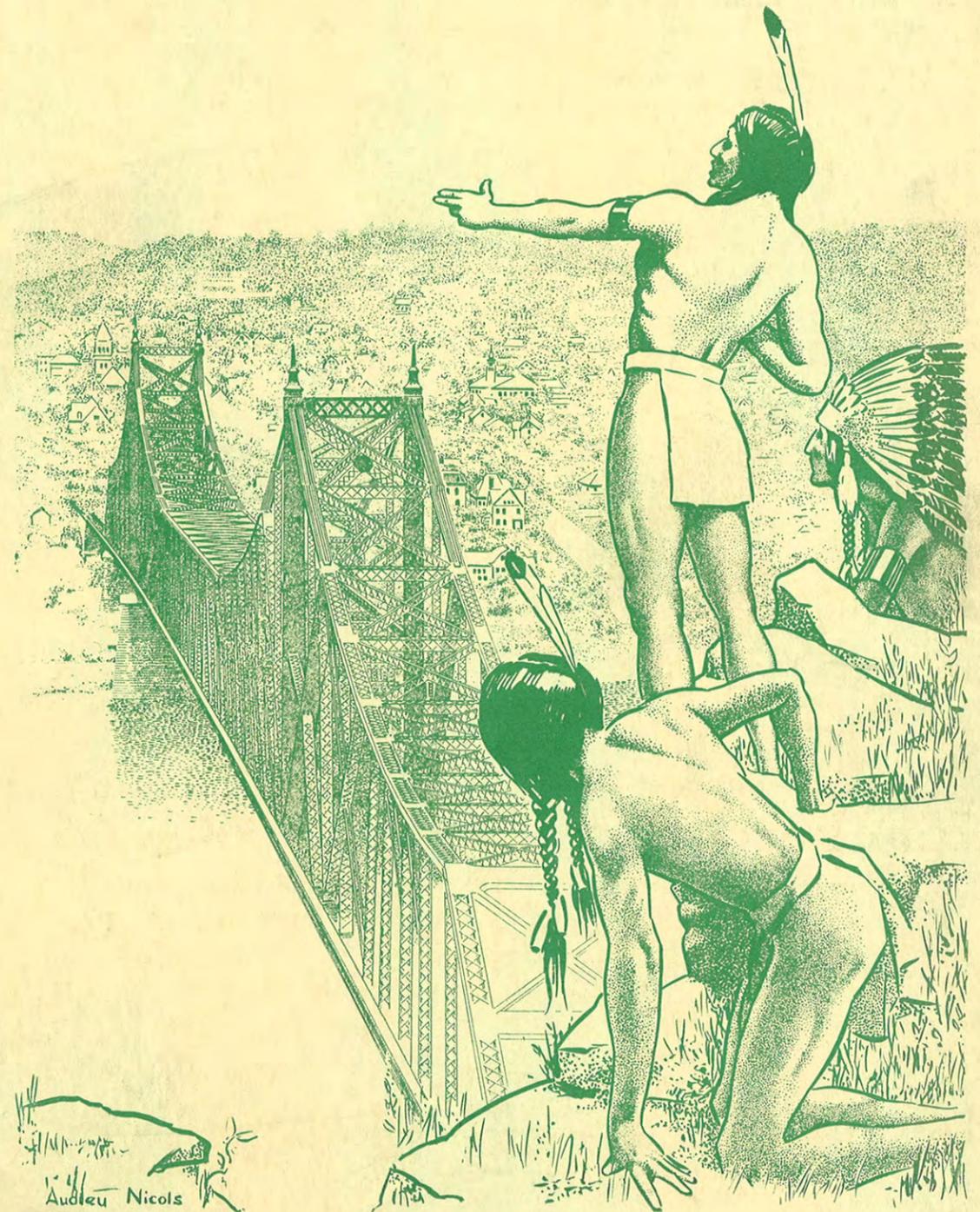


SEWICKLEY CENTENNIAL



JUNE 15-19

1840

1940

SEWICKLEY CENTENNIAL

One Hundredth Anniversary Of the Naming of the Town

"SEWICKLEYVILLE"

S-1840-C

" in the fall of the year 1840, a meeting of the citizens was called for the purpose of definitely deciding upon a name for the village, at which 'Sewickleyville' was chosen, the termination 'ville' being used as properly distinguishing the more closely settled portion of the valley from that known as the 'Bottom.' The name was hailed with bonfires and great rejoicings."

From "The Village of Sewickley" by Franklin T. Nevin

"The name, 'Sewickleyville' was decided, the Autumn of 1840. When it had been decided, at a meeting held for the purpose, to name the village 'Sewickleyville,' and drop all the other names, the men and boys prepared for a regular jubilee. Procuring some tar barrels, they ran long poles through openings in the ends, and setting fire to the barrels, ran, holding the poles, up and down Beaver Street, then called Beaver Road, shouting, 'Sewickleyville! Sewickleyville!'"

From "Lights and Shadows of Sewickley Life" by Miss Agnes L. Ellis

S-1840--C

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Official Greeting to Our Sewickley Citizens and Visiting Former Citizens

One hundred years ago the name "Sewickleyville" was chosen at a town meeting as the name of the community which was to become one of the best known suburbs in the Pittsburgh area. Thirteen years later, the village was incorporated as the Borough of Sewickley and in the following decades, the town rapidly became an attractive residential center, well known, not only in this part of the state, but throughout the country.

It is the 100th anniversary of the naming of our town that we are celebrating in the month of June, 1940, and it is altogether fitting that honor should be paid to those citizens of an earlier day, who almost literally put Sewickley on the map. It is proper, too, that the celebration should be conducted as a community affair, with all citizens playing their part in this Centennial observance.

The one hundred years have seen many changes in our community — a growth in population, enhancement in attractive surroundings, many improvements in facilities of comfort and living. Sewickley is an unusual town and perhaps because of that, it has become so well known. It may be truthfully said that there is only one Sewickley in the world.

The program which has been arranged for this celebration embraces many features which will hold interest for all our people. There will be sports events, including a river regatta; there will be a parade and Drum Corps competition; there will be an historical exhibit which most vividly will show the scope of progress in Sewickley; opportunities will be afforded to see some of the fine gardens which add beauty to Sewickley and Sewickley Heights; there will be a fireworks display and other features. Above all, there will be a Memorial Service.

Arranged by the Sewickley Ministerial Association, this event will include a speaker of national prominence, and music by a massed choir under the direction of one of our best known organists. The committee planning the celebration has been wise in including a Memorial Service, for after one hundred years of happy and progressive community life, it is proper that the citizens should give thanksgiving and recognize the importance of the religious side of our Borough.

I believe that this Centennial celebration will be more than just a program of events, providing entertainment for thousands of people. It will not so much mark the end of a period of one hundred years, but rather, cause us to look forward into the years to come. We are not without our problems of a civic nature and it may well be that the celebration will help us to solve these problems with a united effort. That great statesman, Dr. Benjamin Franklin put the case most succinctly, when he once said that we must hang together, or hang separately. Those words, spoken many years ago, are just as full of meaning today, as when he uttered them.

The celebration will be dignified and in keeping with the ideals of Sewickley. It will not be a carnival, but rather a pleasant and edifying event in our history, as we trust, long to be remembered. Hundreds of citizens have given generously of their time and effort, to make this affair a success and I sincerely hope that their work will be crowned by the greatest celebration ever held in Sewickley. I trust that all the citizens will take part in and enjoy the program and that it will serve to cement closer feelings of friendship in our town.

We cordially welcome the many former citizens attending these proceedings, and the renewal of valued friendships, unaltered by the lapse of time.

Chas. A. Woods,

Burgess of Sewickley

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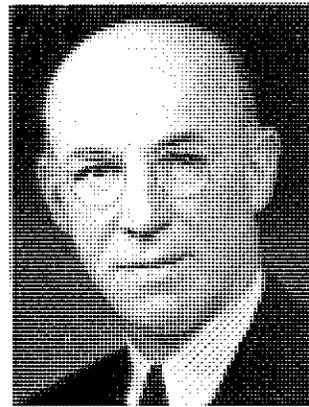
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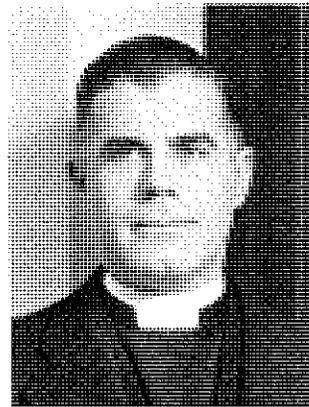
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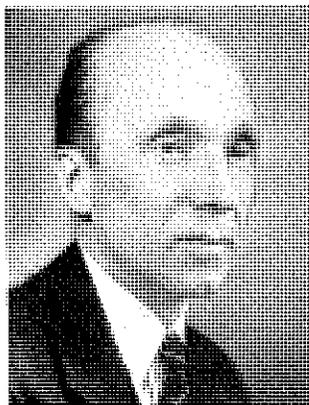
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SEWICKLEYANA

BY ELEANORE W. GEORGE

Prehistoric man left ample evidence of his existence in Sewickley in the form of burial mounds and relics, many of which were collected by Captain Frederick Dippold, a well known riverboat pilot, but among the earliest inhabitants there were no chroniclers and thus the first written mention of Sewickley is dated December 31, 1767, when a trader, John Campbell refers to Sewickley Bottom as a place that his empty batteau was seen passing in a sound condition.

The batteau was lost, but Sewickley soon became the scene of scouting expeditions by men from Fort Pitt and Fort McIntosh, and Indians. Occasionally there was a hideous triumph of the still predominant savagery, when the reconnaissance of a Delaware or Wyandot would be the more successful and the result would be to light a human beacon to inform his tribe of his success, unintentionally dedicating this ground as a haven and a milestone of pioneers. However, the White Men were not above combatting the Indians in their own fashion. A reward of one hundred dollars was offered at Fort Pitt for any Indian scalp with the stipulation that both ears should be attached in order to ascertain its origin.

In August, 1780, Captain Samuel Brady, a splendid scout, disguised as an Indian, approached the Ohio through Sewickley Bottom in order to take the Beaver Trail, directly opposite, which led to Fort McIntosh. As he pulled his canoe out of the long grass, he saw a band of Wyandots, evidently returning from a raid, carrying the wife and little son of his friend, James Stoops.

Brady managed to capture Jennie's eye and she leaned back on the horse, away from her captor, while he was shot by her unrecognized friend. He laughingly explained his identity as they escaped, unfortunately without the baby. The Indians had absconded with him in fear of being trapped in an ambush. Jennie and Brady soon after met Stoops, who was following the Indians' trail, having found his home in ashes.

The little boy, whom the Indians had stolen, learned to like their mode of life and three years later, when he was returned to his parents at the price of a horse and a gun, he left the Indians reluctantly.

Before the 250-acre tract of land known as "Loretto" and which forms a part of Sewickley, was sold to Henry Ulery, a retired German sea captain, it had passed through the hands of several owners. None of these people had ever settled on it and, in fact, it is doubtful if any of them had ever seen it, for, after Major Daniel Leet had surveyed the land, it was sold at the English Coffee House, in Philadelphia, at two dollars an acre.

Henry Ulery had not long been a farmer, raising his family in a log hut on land which was to be the future site of the Park Place Hotel, when his small daughter was drowned in a well. This unfortunate pioneering sea captain seemed to have been haunted by the treachery of water, as it was only a short time later that his farm hand also was drowned when his canoe upset in the river. Maybe these deaths, added to what soon followed, caused him to sell his land, where he had settled in 1797, to Thomas Hoey, in 1814.

When Anthony Wayne passed through the Valley on his way to the Indian battle at Legionville, at least four of his men were impressed with the hills as a likely place to clear and build, but William Ritchey seems to be the only soldier whose descendants live here. Two of the four cabins which they built in the vicinity of Sewickley are still occupied. They epitomize the strength and fragility of the early settlers.

"Way's Desire" was the title of the 200-acre tract less than a mile down river from Henry Ulery's property. It was pur-

CENTENNIAL

In the early autumn of the year 1840, a town meeting was held in the village that was to become Sewickley and by popular vote, the community was named "Sewickley-ville"—the "-ville" being added to distinguish the more thickly settled part from that portion of the valley known as "Sewickley Bottom" which nestled around the Little Sewickley Creek. As soon as the name had been selected, there were bonfires, informal parades and general rejoicing—appropriate, in view of the fact that the village was forever free of such appellations as "Dogtown", "Contention" and "The Devil's Race Track," not to mention a few less distasteful names.

The Centennial celebration which is being held in this year of 1940, marks the anniversary of the naming of our community, veritably an important landmark in local history. Life has existed here for many years, even decades before the naming of the town. The Indians were the first, but as the White Man marched westward, building new frontiers, a struggling community was established on the banks of the Ohio River, in the late years of the 18th Century.

The history which is presented in this Centennial handbook makes no attempt to present all the facts; rather, it offers glimpses of "Life in Sewickley," important incidents, as well as nostalgic memories. In the form of brief word pictures, it brings you from the earliest days to the present time, showing snatches of life, here and there. It was felt that history in this form would be of far greater local interest than a formal essay and it conforms with one of the ideals of the Centennial celebration, that of showing phases of Sewickley life in years gone by.

The author has spent many hours of research and has attempted to bring back scenes of yesterday, as well as words can do that. We believe that it will constitute an important contribution to Sewickley history.

The Editor

ley Creek, Daniel Leet had a farm and a grist mill. Here, in May, 1798, was delivered the fee which 36 persons volunteered for the Episcopal services of the Reverend Thomas McClelland, for one-third of his time in a year of arduous traveling as well as ministering, \$29.08 in cash, a bushel of wheat and 38 bushels of corn.

Then when the pioneers were no longer faced with such grave dangers that their worship needed more interpretation than a common need of a common God, the people were once more divided into their inherited sects. In 1801 and 1802, occasional Methodist services took place in Jesse Fisher's two-storied log house on the Leet Farm and in 1808, Sewickley Bottom reported to the Pittsburgh Presbytery that they had a vacant church able to support a pastor. The Reverend Andrew McDonald answered their call and also ministered to White Oak Flats (now Mount Carmel).

Not more than three miles away from the center of early church life lay the 234-acre tract named "Aleppo", which Thomas Beer and his wife, Addy, bought in 1802. Three



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AIR VIEW OF SEWICKLEY

the large stone fireplace, men from the keel and skiff boats on the Ohio haked themselves while drinking warmth which would still hold in the damp air.

The riverboats and the Conestoga wagons brought trade and in 1809, they also brought yellow fever from Pittsburgh and Lancaster. The spotted disease was so loathsome and fatal, that few would nurse the victims and the settlement which had slowly begun to increase, swiftly lost its vitality.

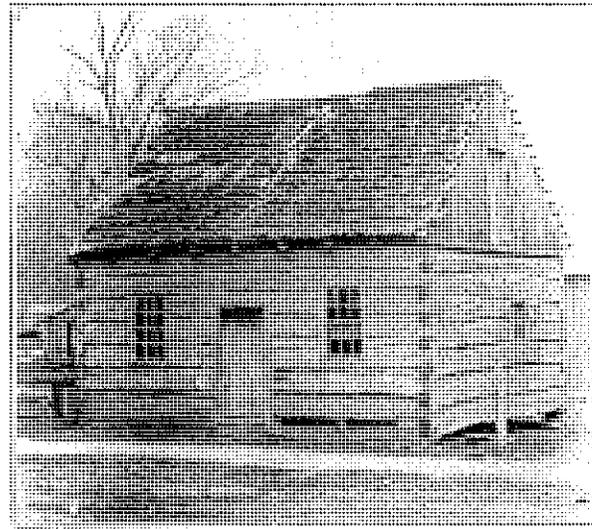
Proving the reality of their Quaker faith, Squire John Way and his wife kept their horses saddled at all hours, ready to carry them to their patients, whom they nursed with the growing skill of their experiences. Henry Ulery and Thomas Beer set aside an acre at the boundary of their properties, in which to bury the victims of the plague.

After the disease had subsided, the village rejoiced by adding to its prestige and the two ministering Quakers began by building the first brick house in 1810, the building becoming known as the Way Tavern. A little later, the first log church was erected on what is now Division street. It also was used as a schoolhouse and many years later, was the first undertaking establishment in Sewickley. In the summer time, however, the church people reverted to their original place of worship in Addy Beer's Grove.

A homesick wife might well have looked wistfully around her when passing through Sewickley in a Conestoga wagon, about 1826. Less than a half mile back from the Beer Tavern, was the Davis residence which, after once burning and twice sliding from the hillside, was finally established in the Valley. On Hill street was the two-story brick home of Mr. and Mrs. Garrison. Her candy and tobacco store was across the Beaver Road from his yard where steer and oxen trampled the clay to build the increasing number of brick houses, while on the corner of Broad and Beaver, John Green sold muslin for 25 cents a yard, salt for $37\frac{1}{2}$ cents a pound and coffee at the same price.

The Conestoga wagon driver would probably have been amused by the informal barnyard atmosphere on Beaver Road, a through highway for hogs, turkeys and occasional cattle being driven to market in Pittsburgh. After Sewickley became a borough, some of its officials tried to restrain this form of traffic,

by proposing an ordinance prohibiting the running of hogs, but they were soundly if only temporarily curbed. Such a thing, the people contended, was absolutely ludicrous in a town where everyone went to Little's Tavern, at the announcement of the



FIRST LOG CHURCH

Town Crier, to see the performance of a transient's trained pig.

Sometimes the commotion became too intense, even for the turkeys which took to their wings and roosted in the trees above the distraction of the highway and were induced to leave their perches only by someone running beneath them with a piece of red flannel tied to a stick.

In case one had neglected to refresh oneself at the tavern in Haysville, there was one at Park's Hollow, where the Glen Mitchell Road now joins Beaver Road and where, in the words of the centenarian, Captain John Anderson, "the road took a bend there and ran in around where the tavern stood, but it has been straightened out since."

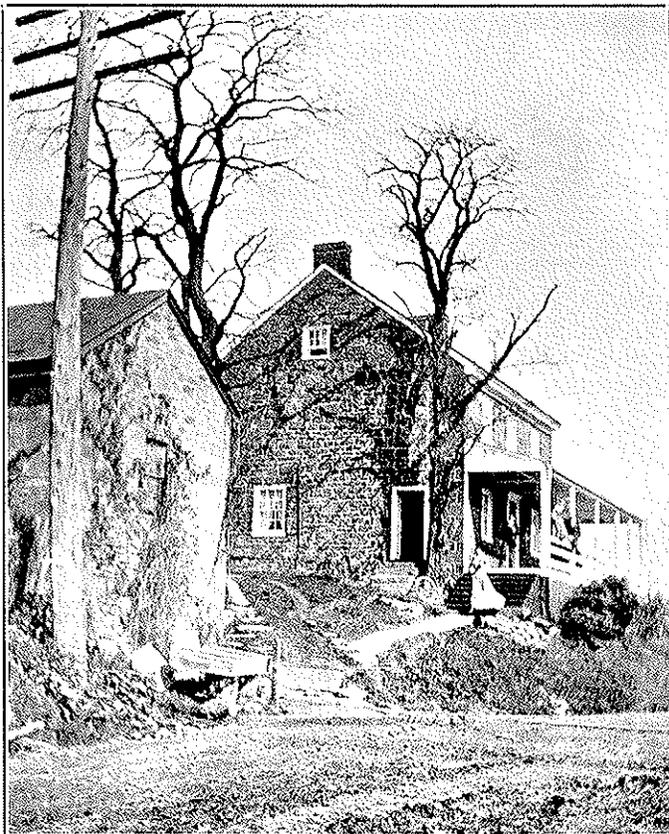
One could spend the night at Weimer's Hotel, or at the scene of the transient pig's performance, Little's Tavern, which was the largest in the town. Here, stage coaches could be driven to the door, and there were adjacent stables where a horse could be hired at 25 cents a day. Fife's Tavern was almost across the road, a two-story hotel, which later was taken as the Sewickley Academy in 1842 and used until it burned nine years later.

Next came the Way Tavern, which was on the edge of the more restrained and educational sector of the village. The center of this neighborhood was the post office. This was the large red brick house which David Shields built near the old grist mill in 1818, after he married Daniel Leet's daughter, Eliza. He was made postmaster seven years later and then erected the small Shields school, which faces his house across the Beaver Road.

The small stone house built by the Leets further along the road to Economy was known as the Halfway House. Here the weary driver could have two drinks for a nickel and sleep on the floor for only a nickel more.

Although Sewickley was no longer a scene of reconnoitering between savages and soldiers, the combat between the aesthetic and the purely physical way of living still existed. Despite the fact that Sewickley had engaged a pastor from Montour for a short time, to hold services in the log church, the congregation did not increase. After the Reverend John Andrews, who succeeded him in 1822, had departed, ten years later, the last record of a service was in 1834, when Mr. Jennings, of Flaherty's Run, administered the Lord's Supper.

So the keelboatmen found "Devil's Race Track" or "Dogtown," with its varied taverns, most conducive to making their shore sprees as intensely hearty as their work, and the redolence of their particular brand of relaxation was shared by the Conestoga. The



a family man too long away from his own hearth.

Just when the thing which those early settlers had sought to establish with their offering of grain, seemed most evanescent, a seemingly irrelevant incident occurred. David Shields and his wife sent their two daughters to Braddock's Field where they attended the seminary named for the English novelist, Maria Edgeworth. Mrs. Mary Olver, the English headmistress who founded the school, so charmed her Sewickley pupils that they invited Mrs. Olver to visit them.

Perhaps the broad, sweeping meadow near their home reminded her of England, because, in a short time, her school was established on the eminence overlooking it and in 1836, the sound of music and poetry recitations could be heard, where not so long before, scalpings and burnings, accompanied with war whoops, characterized the neighborhood.

Mrs. Olver was destined to play another important part in the development of Sewickley. John Williamson Nevin, a professor in the Western Theological Seminary, walked from Pittsburgh on the seventeenth of February, 1838, to meet the Reverend Joseph Reed in a schoolroom of the seminary. They began the organization of a new church, with the eager support of Mrs. Olver, and elected John B. Champ and James McLaughlin, a hardy Scotch pioneer, as elders.

After careful consideration, a call was extended to Daniel Eagle Nevin, a younger brother of John Nevin, to serve as pastor of the Presbyterian congregation. He accepted and was ordained and installed on April 11, 1838, in the seminary building. He had been graduated at the institution where his brother was a professor.

The Edgeworth Seminary served as a home for the congregation until the new Sewickley Presbyterian church was built on Beaver road, opposite where the present edifice stands. Funds were secured from many contributors, including some Roman Catholic scholars at the seminary, who gave through their love for their English headmistress.

A year before the erection of the Presbyterian church in 1840, the Methodist congregation had built a frame church, largely through the efforts of their parishioner, John Garrison. It was situated on Thorn street, near Walnut and the pastor was the Reverend John White. Prior to this time, the congregation had been served by occasional itinerant ministers at the log church.

Maybe it was a feeling of increased respectability which caused the residents in 1840 to call a town meeting for the purpose of selecting a name, possibly a new one, or at least choosing from the varied assortment already at hand, which included: Oppotongo, Dogtown, Contention, Devil's Race Track, Bowling Green, Fifetown (for the number of residents by that name) and Sewickley Bottom.

The various ideas proposed as the origin of the name selected proved how many ways a name can be pronounced with no great variance in its sound. Tribes, trees, raccoons and sweet water have each contributed their share to the unique appellation which finally was chosen.

The name was formalized and acclaimed and then followed a display of bonfires, informal parades and picnics (each to his own taste), which revealed the intense exuberance over the new feeling of consolidation. No longer would it be Sewickley Bottom at the Shields end of town, Dogtown at the other, and Contention, perhaps appropriately, in the middle, but a complete, unanimous Sewickleyville. And now, 100 years later, the thought reoccurs and calls for another celebration.

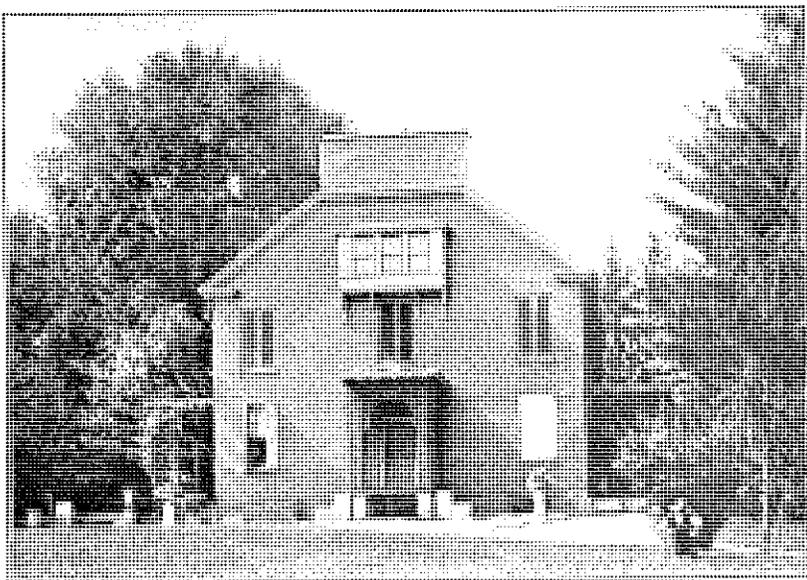
The western end of the town was becoming the academic center. In addition to the Shields school along the Beaver Road (and probably an added attraction for the Edgeworth Seminary) the Sewickley Academy, was opened in the same year as the Presbyterian Church, in Squire Way's brick house by an Englishman, John B. Champ, and Professor William Nevin. The fine essays of the latter displayed such charm and sense of humor

A letter which he wrote to his brother, the pastor, before coming to Sewickley, gives us a sense of the intense awareness of the river in Sewickley Bottom.

"I suppose you and sister have been passing up and down between Pittsburgh and Sewickley very often of late, as the river has been in fine boating order. That Edgeworth Seminary is a very pretty place to be sure, with the wide, level meadow behind, but then you cannot see the river from it. The steamboats are passing along and you may hear them puffing and catch a glimpse of their white smoke, but then you cannot read their names."

One day, Moses Henricks, an enthusiastic hunter, heard a series of shrill noises coming from the direction of the Coraopolis hills. Muttering "that hell cat again," he seized his gun and went in the direction of the noise. Others, with a strange idea of the tonal qualities of Gabriel's trumpet, heard the same sound and believed the moment of reckoning had approached by way of the river, where they ran apprehensively. The people who lived near the Chestnut Street landing smiled at them with that blissful feeling of omniscience resulting from knowledge of something ten minutes ahead of the other fellow. The "Uncle Sam" had churned into the landing on its way to the West, with the first steam whistle heard on the Ohio.

Several years later, Cadwallader Evans, a brilliant inventor, who resided on Hill Street, applied the principle of the whistle,



SEWICKLEY BOTTOM POSTOFFICE

so that when there was too much steam in the boilers, a valve released the whistle as a warning signal. All went in smoothly scientific order except one day, when a steamer ran aground on White's Riffle, near Tracy's Landing, causing the safety valve to stick and the whistle to blow in an unending wail of warning to all of Sewickley, which had hardly recovered from the sound of "Gabriel's trumpet."

When the first railroad train ran from Pittsburgh to New Brighton, July 4, 1851, the passengers were ready, but not passenger cars. The president of the railroad, General William Robinson arranged to have board seats and bags of straw on flat cars to accommodate them. There was a fine flaring smokestack to keep the sparks from flying and a powerful headlight over the cowcatcher. D. N. Courtney, the train conductor, might well have thought he was President Zachary Taylor, who had passed through the vicinity two years before, because of the ovation when the train stopped at Courtney (now Emsworth).

In Sewickley, the rough board station could hardly be seen for the vast numbers of people which swarmed around it. Robert Nevin pointed out the new Sewickley Academy building to his

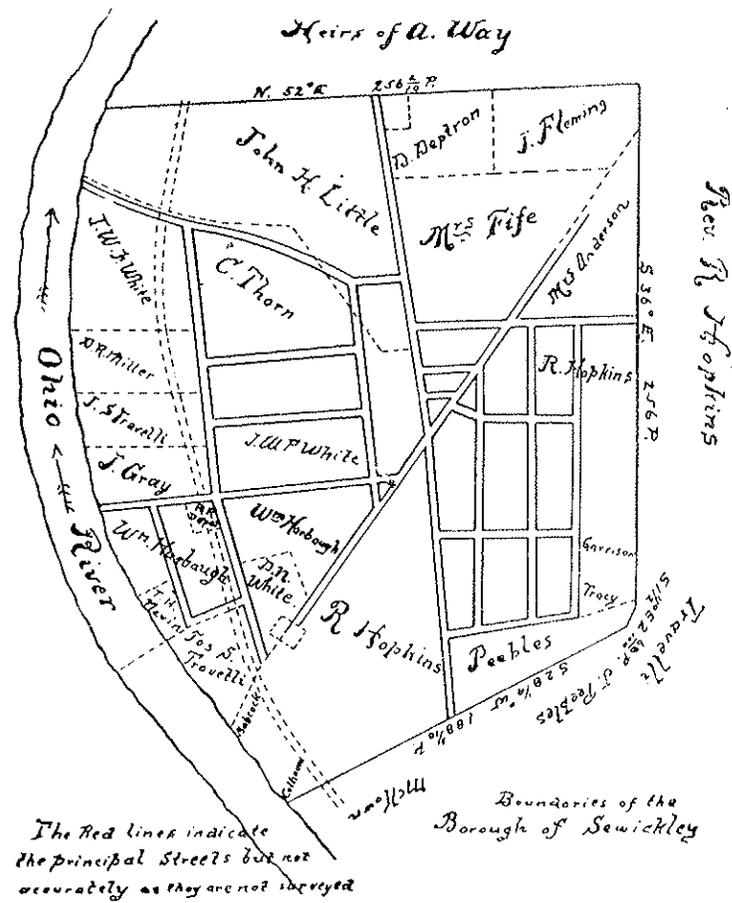
At Economy, the passengers received the warmest welcome of all in the form of a splendid repast. In token of the tradition of hospitality established by their leader, John Rapp, the Economites had a set of blue China depicting the arrival of Lafayette in New York and given to Rapp by the Marquis.

And only two years before this felicitous jaunt to New Brighton, great fleets of prairie schooners had set forth and were still setting forth to endure the tortures of thirst and Indian warfare, in order to procure the easy prosperity promised in California. And while they advanced on the new frontiers with a young man named John C. Anderson, of Sewickley, among them, those who were left behind leaned back in ease on their new travel facilities.

Meeting the train rivalled getting the mail as a daily treat in Sewickley. One very affectionate family piled into their yellow station wagon in such numbers to meet the returning father, that he walked home beside the wagon, very amicably, because there was no room left for him in the conveyance.

In the Halfway House, a group of citizens incorporated the village as a borough, in 1853, and the Reverend Robert Hopkins, minister of the Methodist Church, was chosen as the first burgess. In the same year, Alexander Hays, then a civil engineer, but later to become a general in the Civil War, prepared the first official map of the town.

There were four schools in the community at this time, which seems ample for a population so small, but they were an integral part of the community, following the tradition of the Edgeworth Seminary, where Miss Agnes Way was a favorite teacher. In the school at Broad street and Centennial avenue, the first Sewickley paper, so far as is known, was published on December 6, 1857. "The Sewickley Privateer," a weekly, appeared only three times, but that was sufficient to make history for itself. It was profusely illustrated with pen and ink sketches by one of the future great painters of America, Charles Stanley Rinehart.



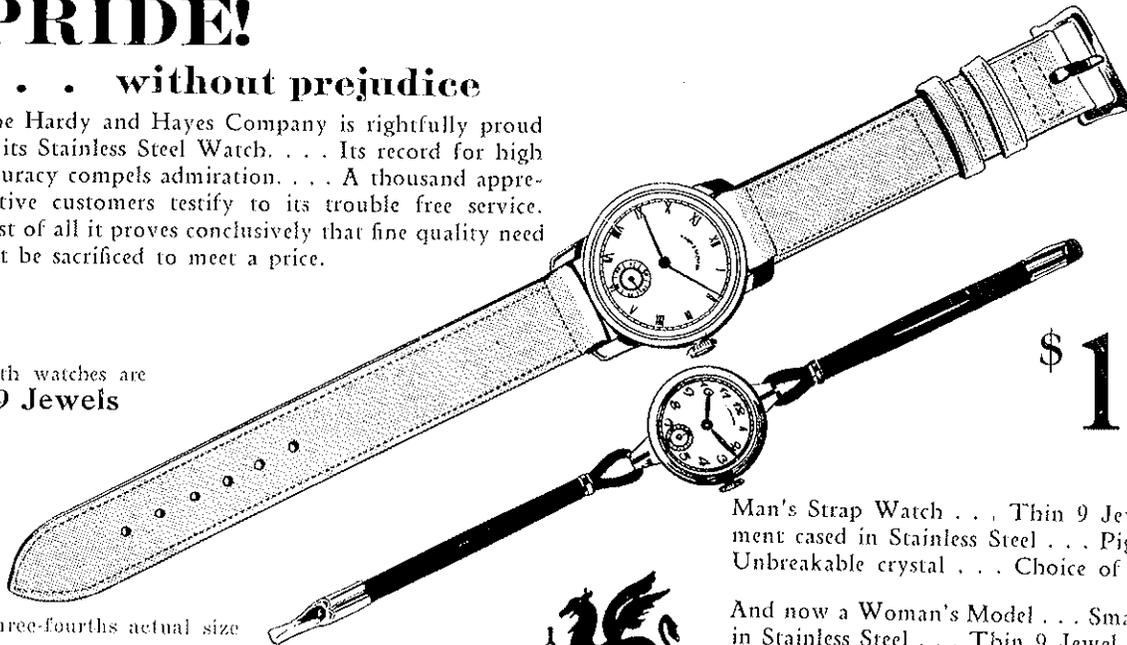
MAP OF SEWICKLEY IN 1853

PRIDE!

. . . without prejudice

The Hardy and Hayes Company is rightfully proud of its Stainless Steel Watch. . . Its record for high accuracy compels admiration. . . A thousand appreciative customers testify to its trouble free service. Best of all it proves conclusively that fine quality need not be sacrificed to meet a price.

Both watches are
9 Jewels



\$ 10.

Man's Strap Watch . . . Thin 9 Jewel Movement cased in Stainless Steel . . . Pigskin strap Unbreakable crystal . . . Choice of two dials.

And now a Woman's Model . . . Smartly styled in Stainless Steel . . . Thin 9 Jewel Movement Steel fittings . . . Black Silk Cord . . . Arabic dial

Three-fourths actual size

FULLY GUARANTEED



The HARDY & HAYES Co.

WOOD STREET AT OLIVER AVENUE—PITTSBURGH

And still the omens of approaching judgment haunted Sewickley. On a summer night in 1859, the Aurora Borealis was so luridly red, that the onlookers at a Negro revival meeting in the future Water Works Park were requested to go home. The leader in charge of the service explained that the spectators should not be mixed with those about "to go up," who were doffing bonnets, coats and even skirts to ensure a rapid ascent; but they didn't leave Sewickley in this unusual manner, for which many were thankful as the colored people were among the earliest pioneers in the town and had contributed much towards its welfare.

When President Lincoln called for 75,000 volunteers on April 15, 1861, a hundred Sewickley men responded immediately. They were drilled in the uncompleted new Presbyterian Church, which was hurriedly floored for this purpose. Everyone crowded the doors to watch them go through their daily training until the time came for them to depart for Philadelphia, there to join the 28th regiment of Pennsylvania Volunteers. Until that time, they were called the "Sewickley Rifles," in command of Captain Conrad U. Myers and Lieutenants John I. Nevin and William Shields. The latter was killed at the battle of Chancellorsville and Lieut. Nevin was taken prisoner, being held at Libby prison, in Richmond and later at Salisbury, N. C.

At a simple, impressive ceremony in the old brick church, Meyers, Nevin and Shields were presented with swords. That night of July 6, 1861, they drew out of the Pittsburgh Union depot for Philadelphia and thence to fight men whose only apparent difference from them was in the color of their uniforms and their accent. Some of these Southerners had come North to attend the Sewickley Academy and had exchanged visits during the vacation periods. Late in the war, there were Sewickley men in Sherman's columns, in the March to the Sea, but the first major engagement was at Antietam, where William C.

Ritchey, and James D. Travelli, a son of the Academy headmaster, were mortally wounded.

The first Sewickley casualty was that of Private A. Jackson Gray, who died at Camp Goodman, Point of Rocks, Maryland, just six months to the day after he had left Sewickley. The second death was that of Joseph Moore, in March, 1862.

Shortly after the war, the Soldiers' Monument was erected in the Sewickley cemetery and the following names were inscribed: "Killed in Battle. Lieutenant William C. Shields, William Banks, John D. Tracy, William Painter, James D. Travelli, Robert White, William C. Ritchey, Theodore Webb, Moses Sherman. Died of Wounds and Diseases: Captain Alexander McKinney, James Scott, James L. Grady, John Park, Albert J. White, Joseph Moore, Andrew J. Gray, Henry M. Rhodes, William I. Nevin, Thomas A. Hill, W. H. Forrester, Harry Black G. W. Forrester, Alexander Black, James Grimes, L. B. Gainer."

St. James' Roman Catholic church was formally organized in 1860, when a lot on Walnut street was purchased. The first services were held in a frame structure which stood on the present site, but within a few years, the brick building which now houses the parish, was erected. Many years later, it was faced with concrete.

As early as 1797, there were Episcopalian services in the Valley. In 1863, the Reverend William Ten Broeck held services in the old brick Presbyterian church, which was lent for the purpose and in May, 1864, the congregation's own building was consecrated, but it was not until 1865 that the building, on the present site, was completed.

The zeal of the parishioners made up for what they lacked in numbers for, although the widow of General Alexander Hays and her eight children lived in Fair Oaks, she arrived regularly at the church for the services. The husband and father of the first bride in the church, Sophia Cass Hutchinson, arranged to

(Turn to Page 26)

CONGRATULATIONS, SEWICKLEY

The First Hundred Years are the Hardest!

Having celebrated our own centennial just a year ago, we know exactly how proud and pleased you must feel. May you enjoy even richer growth, prosperity and achievement in the years to come.



Grogan Company
JEWELERS SILVERSMITHS

Wood St. at 6th Ave.

Founded 1839

Pittsburgh, Pa.

SEWICKLEY CELEBRATES ITS ONE HUNDREDTH BIRTHDAY

It is interesting to note, through the passage of years, how the spelling of proper names changes. Sewickley itself is no exception, for in the early days, historians tell us, it was known variously as Asseekales, Asswikales, Saweckly, Seeweekley — to mention but a few. But the character of this attractive community since its incorporation has always been that of a residential suburb, with a distinctive life of its own.

The name of this bank, too, has changed since it was originally organized in 1867 as The Safe Deposit and Trust Company of Pittsburgh. Then it did only a safe deposit and trust business, as its name implied. However, as time went on and conditions changed, other banking facilities were added to its functions in order to more adequately serve the people of the Pittsburgh district.

But in spite of its increased activities, the character of the present **PEOPLES-PITTSBURGH TRUST COMPANY** has always been maintained. Throughout its nearly 75 years of existence it has constantly pursued the same conservative policies towards its trusts and depositors.

We respectfully solicit your business and assure you it will receive our careful attention.

Peoples-Pittsburgh Trust Company

Fourth Avenue and Wood Street

and our seven conveniently located branches

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Caterer

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INTERIOR DECORATING
Wall Paper — Window Shades Made to Order
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HABERDASHERY
Sewickley 366

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Body and Fender Repairs Acetylene Welding

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Member Radio Servicemen's Association
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Ford Mercury Lincoln Zephyr
SALES — SERVICE

WITHERSPOON BROS.

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SEWICKLEY, PA.

John Flocker and Company

Established 1822

644 Grant Street
Pittsburgh, Pa.

ROPE — TWINE — PAPER
JANITORS SUPPLIES

Everything from a Thread to a Cable

Compliments of



**THE UNION TRUST COMPANY
OF PITTSBURGH**

Capital \$1,500,000.00

Surplus \$84,500,000.00

Member Federal Deposit Insurance Corporation

COCHRAN HOSE COMPANY 54 YEARS OLD

Although the Cochran Hose Company, Sewickley's fine fire department, is 54 years old, two of the charter members are still alive and while not active, are interested in the affairs of the local "fire eaters." When the company was organized on April 6, 1876, John Ague, of Sewickley, and L. A. Smith, now of Shetland Avenue, Pittsburgh, were in the charter group.

Regarded as the smallest volunteer fire department in the State of Pennsylvania, the company has a membership of 16 active men. It is partially supported by borough funds. It has two trucks, one of which will have been replaced by the time the Sewickley Centennial opens, and a leading First Aid team. James C. Doughty is chief and he has done much to raise the standards of the company.

With 37 charter members, the company was organized when Burgess George W. Cochran, for whom it was named, took a collection to provide for the purchase of the first equipment. The funds collected were enough to secure a four-wheel cart, which was drawn by hand, and with this apparatus the Cochran Hose Company started its official life.

In later years, horse-drawn equipment was bought after a fire in 1908 at the home of Mrs. Henry Rea, Sewickley Heights. The company answered the alarm, but it required from a half to three-quarters of an hour to get to the scene of action, with a team of work horses drawing a hook and ladder truck and a hose cart.

After the fire, Mrs. Rea, realizing that Sewickley lacked adequate equipment, decided to buy the best horse-drawn combination fire wagon available and contributed \$1,325 for that purpose. Thus, the company became a really modern unit. Two years later, Mr. W. E. Patton proposed that Sewickley should have a borough building and within a year the structure

was built, providing, among other quarters, room for the fire department.

In the ten years from 1917 to 1927, the fire company modernized its equipment with three new trucks. The borough council purchased a truck for the company in 1917 and four years later the company secured a ladder truck with funds raised by a collection. It is this vehicle which will go into the discard.

It is of general interest to note that the new truck, the most modern of its kind, will bear the official Centennial symbol, the two Indians overlooking the Sewickley bridge and the borough of Sewickley over the heights across the river. Not only will this be a reminder of the anniversary event, but also, it is hoped, it may become the official symbol of Sewickley.

The present pumper, an American La France, was secured in 1927, and with this piece of apparatus, the company became even more efficient.

The company holds practice sessions on the second and fourth Mondays of each month and every citizen is familiar with the single blast of the fire alarm on these Monday evenings, which summon the men to the drill. Officers are elected once a year.

With sixteen active members, the company is the smallest volunteer organization of the kind in the State. Chief Doughty joined the ranks in 1906 and is the oldest member in point of service. The next oldest member, on the same basis, is Harry E. Dolde, secretary and treasurer of the company.

Other members are as follows: William C. Beck, Elmer C. Baumgartel and William Carson, all lieutenants; William N. McDonald, captain of the First Aid team, truck driver and trustee; George N. Singer, assistant chief; Harry R. McDonald,

(Turn to Page 17)

The Sewickley Valley Trust Company

SEWICKLEY, PENN'A

COMPLETE BANKING FACILITIES

Sewickley's Home Owned Community Bank
Member Federal Deposit Insurance Corporation

For the Summertime!

We'll show you with pleasure

Dresses for all occasions

Silks — Prints — Sheers — Linens — Cottons

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The Crossways Shop

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Pittsburgh

Jordan

Millinery — Importer

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PROPER HATS FOR
ALL OCCASIONS

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6th Avenue at Wood Street

Pittsburgh, Pa.

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Merchant Tailor

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33 YEARS IN SEWICKLEY

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Cleaning, Pressing and Repairing of Ladies'
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SERVING SEWICKLEY MOTORISTS SINCE
1927

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WHOLESALE AS WELL AS RETAIL



Batteries	Lubrication
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Accessories	Re-Capping
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Good Used Tires	Re-Grooving

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Pittsburgh's Finest Florist

3909 Forbes Street

Mayflower 5231-2

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MIRRORS SUNDRIES

Colors by Nature—
Paints by Pittsburgh



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404 E. Walnut Street

COCHRAN HOSE CO.

truck driver; Richard J. Kearcher, trustee; Paul W. Baltz, Edward J. Bemke, Victor E. Fisher, Arthur J. McVickers, Bertil S. Neely, Paul Balles, Jack Whited and Edward Willoughby, who became a member this year. Lieut. Baumgartel also is a trustee.

The following were the charter members of the company: D. R. Scott, George H. Rudisill, Alex McHenry, Amos Richey, H. Lake, T. H. B. Patterson, F. C. Osburn, William H. Scott, Samuel Prentice, R. Brewer, J. H. Peters, J. T. Hofen, Philip Stuck, Will M. Grafton, William Kniss, G. W. Latshaw, W. G. Douglas, H. B. Backhouse, James Johnston, J. D. Kramer, S. D. Derstine, A. E. Brooks, A. C. Scott, S. Y. Anderson, George L. Little, Leet Neely, Robert Warden, D. R. Porter, W. A. McElwain, John Patton, Jr., Alfred P. Hays, James B. Coale, George H. Hegner, Joseph T. Nevin, A. W. Black and the two living members, John Ague and L. A. Smith.

The First Aid team was organized in 1933 and since that time has been an important adjunct of the company. It was created following the fire at the Guildhall, when three firemen were injured or burned. After extended training, the team received advanced rating and ever since has been one of the finest units of the kind among the fire departments of the State. Its equipment includes smoke masks, first aid kits, a stretcher, inhalator and other properties.

S-1840-C

In the days when bicycling was a sport in Sewickley, one journal shed crocodile tears over deserted femininity with these words: "We notice that the girls do not take kindly to bicycles and bicycle talk. This cannot be wondered at. Every June evening, when the roads are in good condition, there are forlorn damsels sitting alone that would be enjoying masculine attendance but for the silent steed. Three or more girls on an embowered porch and three young men wheeling off into the distance is a sight grown familiar."

Compliments of

Gray's Market

EARLY JOURNALISM

One of the earliest ventures in local journalism was the "Sewickley Privateer," a school publication which appeared three times, with but a single copy per issue. Because the editorial board became the center of unseemly mirth, during school hours and otherwise, the publication was banned after the third issue. The editorial staff included Charles Stanley Rinehart, Richard D. Tracy, George F. Muller and Samuel B. McKown. It appeared in 1857.

The features of the "Privateer" included original stories of all kinds, all of them very short. The staff wrote the stories on slates, from which they were copied by hand into the eight pages of which each issue consisted, by "Stan" Rinehart, whose pen later was to become well known. The staff members were pupils in a school at Broad Street and Centennial Avenue.

The "Privateer" had an advertising policy rather different from that in practice today. No charges were made for the advertisements, and, in fact, it is very doubtful if the "advertisers" would have paid, if they had been solicited. The staff simply wrote the advertisements, without consultation with the merchants—or forewarning—and as they were rather personal in style, there is doubt that they were appreciated, even though they would be listed today as "free advertising."

Since only one copy was published in each issue, the circulation department had its own system, almost as unique as that of the advertising department. In each number a notice was published to this effect: "When you have read this paper, send it immediately back to the editor."

There is no doubt that the stories and the advertisements were widely read—to the limits of the circulation plan—and as a consequence, the rear desks in the school became the center of snickers and occasional laughs—right out loud. The school principal, a Mr. Cool, decided that the decorum of his room was being upset and hence he called the staff together and read the riot act in plain language.

The Highway Shop

Gifts for all Occasions

WEDDING GIFTS

Many attractive and unusual things
at very reasonable prices.

CONGRATULATIONS TO SEWICKLEY

On their 100th Anniversary

HANDY'S ELECTRIC SHOP

Established 1896

Sewickley 388

Compliments of

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SEWICKLEY'S 5 & 10

"Service with a Smile"

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"THE TAILOR"

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518 Beaver Street

Sewickley, Pa.

Walnut Automobile Co.

CHEVROLET

Cars and Trucks

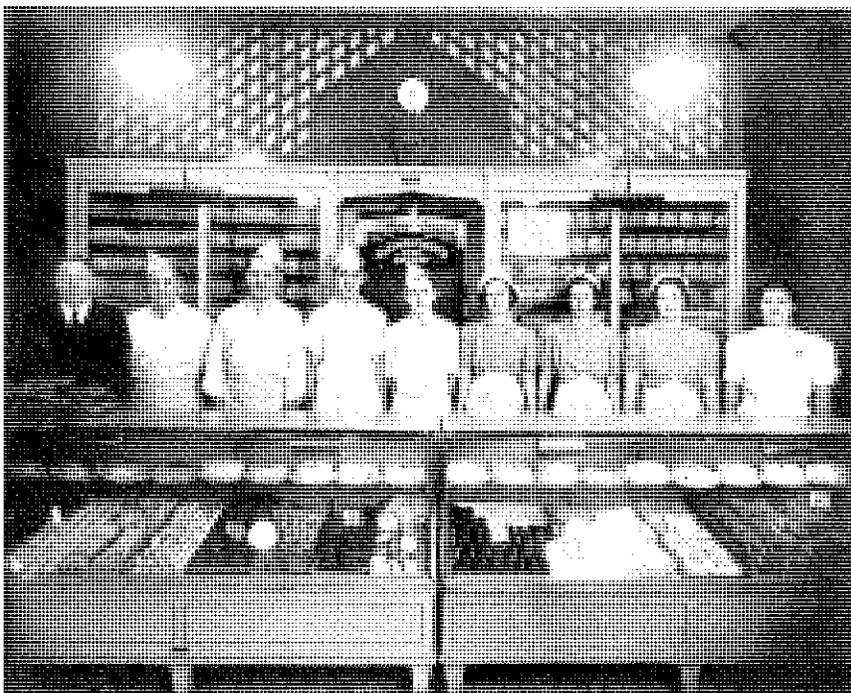
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A Half Century of Baking Progress . . .



Our past history in baking will be our guide for the future. The confidence and appreciation of our satisfied customers pledge us to continue the progress of the Baking Industry, to make your home life a happier one.

It is our wish that everyone enjoy the 100th Sewickley Centennial Celebration.

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Your Neighborhood Bakery

Margaret M. Morgan

REAL ESTATE INSURANCE

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Sewickley, Penna.

THE UNUSUAL AT THE PRICE OF THE ORDINARY

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The most comprehensive stock of fine
fabrics in Pittsburgh — for slip covers,
drapes, and upholstery — at truly
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FIRST NATIONAL BANK IN SEWICKLEY SEWICKLEY, PA.

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Eugene Murray

"THE CAVE" - PRIZE HISTORICAL STORY

By ALEX R. McDONALD

The young Indian lad cautiously approached the Great Hole, as his people had named the huge cave which was situated on the hilltop above the teepees in the valley where the Sowikala Indians were making their home. He had often been warned not to go near the cave, but he was only fourteen years of age and like all boys of that age was adventuresome. He had heard the braves of the tribe talk of the Big Hole many times. He had heard that it wound along under the ground even under the Great River and that on that side of the river there was another but much smaller entrance. Two of the most daring of the younger men of the tribe had actually gone into the cave and come out on the opposite shore of the Great River, having taken with them many pine knots to light their way.

Young Running Rabbit had listened to this tale many times and was determined to go under the Great River to the other entrance. Surely Chief Big Elk, his father, would not be angry when he found his son was brave enough to go through the Big Hole all alone and without pine knot flares to guide him. He felt his way carefully along the side of the damp rocks and slowly he went forward until the light from the entry had disappeared and he was in complete darkness. Fear struck the lad but he kept edging forward slowly. Slowly he went on. The rock formation changed, and feeling over the side he was dismayed to find himself on a narrow ledge of stone. He crawled

over tightly against the wall and even more slowly crawled gingerly onward.

After crawling for what seemed hours to the lad he saw ahead of him a tiny crack of light. He crawled toward it quickly. He felt very happy. The braves who had gone through the Big Hole before him were right, this entrance was much smaller. And he had made the journey alone and without even a light. The braves might even consider taking him on the next hunting trip. Hurrying now he quickly crawled on and soon slid through the small aperture in the rocks. He sprang to his feet and looked about.

Why how strange! This side of the Great River looked the same as the side on which he lived. There was a cliff like the one on his side and that one hole in the cliff's face looked like the one he had played in with other lads of his tribe when they came this way with their mothers who were hunting herbs. He turned and climbed up the small slope, and there, not over fifty yards away, he saw the big tree that stood beside the mouth of the cave he had entered a few minutes before. He looked far down into the valley and saw the teepees of the Sowikalas. Slowly he started to walk toward them.

Young Running Rabbit had discovered what the townspeople of Sewickley now call "Fat Man's Squeeze."

Palm Beach

Watch Hill

HELEN WATT

Children's and Young Girls'

Smart Apparel

532 Beaver Street

Phone Sewickley 2060

Heuler's Bakery

414 Beaver Street

55 YEARS OF QUALITY GOODS
AND SERVICE

Phone Sewickley 100

CONGRATULATIONS

The Union National Bank of Pittsburgh takes this opportunity to congratulate the Borough of Sewickley upon its century of progress, and to extend hearty best wishes for its continuing prosperity and growth in the future.

**THE UNION NATIONAL BANK
OF PITTSBURGH**

Wood Street at Fourth Avenue

Member Federal Reserve System

Member Federal Deposit Insurance Corporation

On this 100th Anniversary

WE EXTEND CONGRATULATIONS

May the citizens and Borough of Sewickley continue to enjoy the position of prominence and achievement attained and held over the last 100 years. May we continue to serve you.

The Colonial Trust Company

414-416 WOOD STREET

1839

1940

J. W. MARLATT & SON, Inc.

FUNERAL DIRECTORS

have completed

A CENTURY OF SERVICE

in Sewickley

Complete Facilities

702 Beaver Street

Phone 71

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DALLAS S. IRVINE, Director

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Established in 1874

THE MARKET FOR GOOD THINGS TO EAT

425 Beaver Street

DISTRIBUTORS OF
FERNDELL QUALITY FOODS

and of

S & W FINE FOODS

AUTHORIZED DEALER

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BIRDS EYE FROSTED FOODS

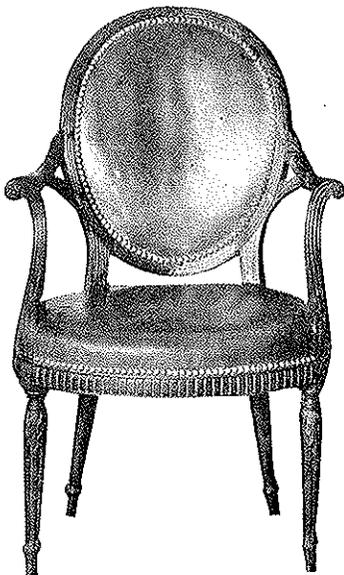
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BATTLE CREEK DIET SYSTEM FOODS

INTERIOR DESIGN & DECORATION

Edgeworth Furniture Co.

Sewickley, Penna.



Sewickley 868

SEWICKLEY VALLEY PRODUCE

wishes to congratulate the people of Sewickley
on their

100th Year of Progress

Phone Sewickley 1929

COLONIAL FLOWER SHOPPE

FLOWERS FOR ALL OCCASIONS

417 Broad Street

Phone Sewickley 545

THE BANDBOX



Distinctive Clothes

for

Town and Country Wear

SEWICKLEYANA (Continued)

have the Leetsdale train back to Fair Oaks to bring them to church and take them home.

A group of Sewickley residents, interested in the social and cultural activities of the past, meet fortnightly to hear papers by the members on historical topics. This group, known as the Query Club had its forerunner in the Milton Club, which met for the first time in the Robert H. Davis residence to read "Paradise Lost," on Monday, October 23, 1865. The society has survived in one form or another through 75 years, with almost the same by-laws being retained. Mrs. Davis offered her guests such a complete repast, that it was decided to restrict refreshments to a minimum and this rule has been retained by the venerable society.

This certainly must have stimulated an interest in reading, but no one seemed to have felt the need for a public library until a group of young men gathered in Mozart Hall to discuss the possibilities of a reading room and a subscription library in 1873. In that same year, the first services of the Baptist congregation were held in the hall, which was located at the corner of Beaver and Broad streets. Sixteen years later, the congregation had grown so large that a church was necessary and an edifice was erected at the corner of Beaver and Grimes streets.

With the town growing steadily, a group of men in 1874 decided that the village pump must go and that a new and better source of water supply was necessary to meet the enhanced demands. At the meeting in Mozart Hall, it was decided to construct a water works and the plant was erected in that grove where some years before the revival services had been held. The charter for the corporation, granting wide powers, was secured by a special act of the Legislature, under an interpreta-

(Turn to Page 31)

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Sewickley 1212

COMPLIMENTS OF

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Specializing in all branches of fine sewing.

Let us solve your dress problems.

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Just Telephone 55 Sewickley and
we will call with samples

Awnings

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PITTSBURGH, PENNA.

Atlantic 0877

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COMPLIMENTS OF
QUINIO BEAUTY STUDIOS

Individual Styling to Suit Your Personality

International Prize Winner
Haircutting and Permanent Waving

Sewickley 9764

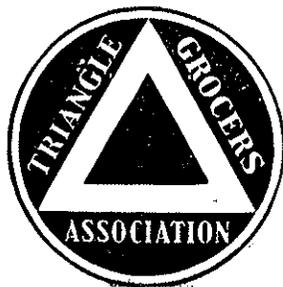
Tarentum 42-J

A. F. THEIN
HAY, GRAIN AND FEED

Garden Seeds, Fertilizer, Garden Tools, Lawn Mowers,
Pull-O-Pep Chicken Feeds, Chicken Remedies and
Supplies, Dog Foods, Sprayers and Cedar Shavings

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Sewickley 870



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SEWICKLEYANA (Continued)

tion which was abolished by a new State constitution drafted shortly afterwards.

The result was such an improvement over the village pump that Burgess George Cochran felt that a better way of attending to burning houses than applying bucketsfull of water could be devised and he consequently organized the Cochran Hose Company.

The first call was to the Merriman house, at the extreme end of the Glen Mitchell Road. When the firemen arrived—they had only a hand cart—the building was a smoldering pile of ashes, but subsequent fire calls were so expeditiously answered that the company's success soon overbalanced the initial failure.

Truly, in these ten years, Sewickley must have been a hotbed of civic committees and the citizens may have been inclined to hide their purses from those previously trusted, in fear of subscription demands. Obviously, though, they were too public spirited for this, because, in a comparatively short space of time, Mr. J. W. F. White collected money for a town clock in the Methodist tower and many families, with the memory of their sacrificed men still in their minds, gave willingly to the Soldiers monument which was erected in the Sewickley cemetery shortly after the Civil War. The old graveyard had been moved there in 1867.

No real estate deal could be more delightfully transacted than the division of the old Thorn property, which was bounded by Bank, Thorn and Little Streets, by Mr. James Adair and Mr. David Sands, in 1873. Mrs. Adair was invited to name the streets in the plat, which she did, by adopting the names of the younger children of the Adair and Sands families. Over \$60,000 worth of lots were disposed of in sales which were colorful with unusual features.

Alex McIlvaine, a Shakespearean scholar, on the two rare days in June when the sales were held, served as auctioneer and if he, in his eloquence, referred to one's desired ground as the Forest of Arden, nobody seemed to mind. Mr. John Pryor presided at a free lunch of griddle cakes, ham sandwiches and coffee and special trains were run from Pittsburgh to Sewickley.

Although this sort of thing didn't take place every day, life was most pleasant, even in the general routine of daily life.

The landing place at McDonald's, a large grove, where picnics and dances often were held, was known as "The Pickets." Where the name came from, no one seems to know, but it denoted the place to run to, when one heard a whistle blow, for a river boat might be pulling into the shore. Four of the McDonald sons were captains, as well as their brother-in-law, Captain Frederick Dippold. The families living near the river seem to have been drawn into its traffic, chiefly passenger boats, for Captains William and George Cunningham and Captain William Harbaugh were all well known on the Ohio.

The steamers with their huge tows often had to tie up at the Sewickley shores, unable to proceed further towards Pittsburgh because of shallow water. There were no dams to form a navigable channel in the summertime, fifty or sixty years ago. At this time, the village boys would swim across the river and back, without stopping, or else swim out to the passing boats in order to dive off their high decks. This was always considered quite a feat and the older boys who dared to do it were the envy of the younger lads.

The pleasure boats were equipped with calliopes and sometimes with bands, for dancing. They made lovely pictures as they passed at night, with the reflection of their lights dancing
(Turn to Page 42)

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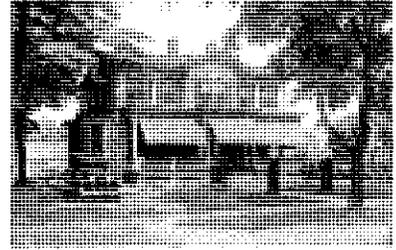
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Authentic history and entertaining reminiscence-sketches are combined in the book that should be in every Sewickley library —

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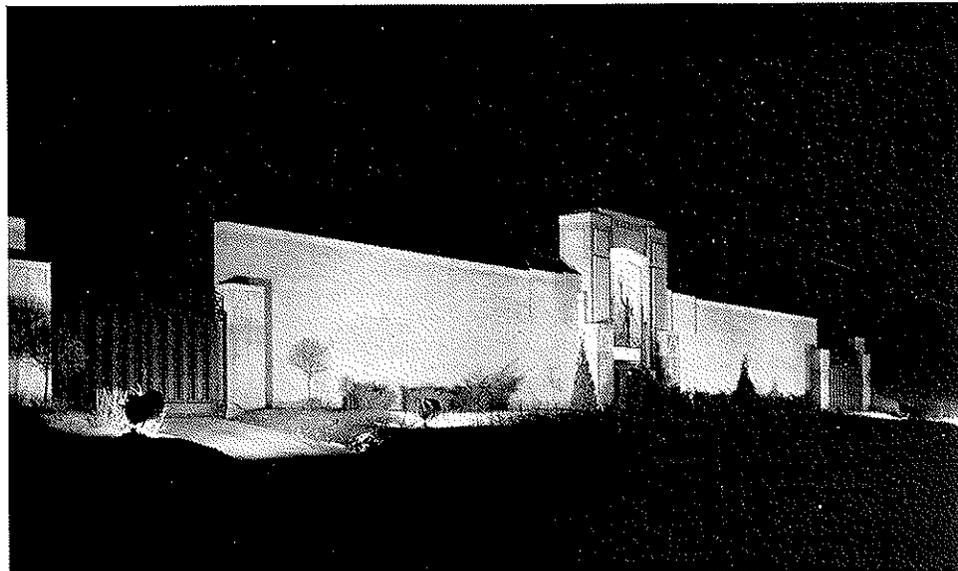
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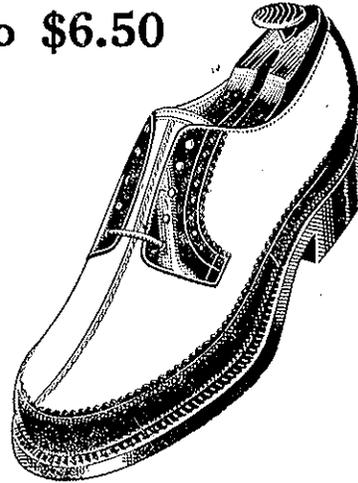
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PROGRAM

Saturday, June 15:

- 12 o'clock Noon: 18-Bomb Salute, Sewickley Cemetery.
- 12 o'clock Noon: Aerial Exhibition over Sewickley.
- 2 to 5:30 P. M.: Marine Regatta, old Glen Osborne dam site.
- 8 to 10 P. M.: Band Concert, Ambridge Community Band, Grade School Grounds.

Sunday, June 16:

- 11 A. M.: Centennial Day in all Borough Churches.
- 2 to 5 P. M.: Registration and Reception for Guests in Centennial Headquarters, Municipal Building.
- 2 to 5 P. M.: Opening of Historical Exhibition, St. Stephen's Episcopal Parish House.
- 7 P. M.: Memorial Service, Sewickley Y. M. C. A. Field. John G. Buchanan, President Allegheny County Bar Association, Speaker. Massed Choir, under direction of Julian R. Williams.

Monday, June 17:

Sewickley All-Sports Day:

- 2 P. M.: Events for High School boys and girls, High School Field.
- 2 P. M.: Events for Grade School boys and girls, Y. M. C. A. Field.
- 2 P. M.: Events for Community Center boys and girls, Chadwick Street Field.
- 2 P. M.: Boys' Tennis Tournament, Y. M. C. A. Courts.
- 6 P. M.: Men's Tennis Tournament, Y. M. C. A. Courts.
- 6:30 P. M.: Modified Marathon, Y. M. C. A.
- 6:30 P. M.: Horseshoe Tournament, Sewickley Horse Shoe Club Grounds.
- 6:30 P. M.: City League Baseball Game, Y. M. C. A. Field.
- 10 A. M. to 12 o'clock Noon: Garden Tours.
- 2 to 4 P. M.: Garden Tours.
- 2 to 5 P. M.: Historical Exhibition, St. Stephen's Episcopal Parish House.
- 7 to 10 P. M.: Historical Exhibition (continued).

PROGRAM

Tuesday, June 18:

2 P. M.: Invitation Track and Field Meet for Western Pennsylvania High Schools, Sewickley High School Field.

10 A. M. to 12 o'clock Noon: Garden Tours.

2 to 4 P. M.: Garden Tours.

2 to 5 P. M.: Historical Exhibition, St. Stephen's Episcopal Parish House.

7 to 9 P. M.: Drum and Bugle Corps Competition, Sewickley High School Field.

7 to 10 P. M.: Historical Exhibition (continued).

Wednesday, June 19:

10 A. M. to 12 o'clock Noon: Garden Tours.

2 to 4 P. M.: Garden Tours.

2 to 5 P. M.: Historical Exhibition, St. Stephen's Episcopal Parish House. (Closing).

7 P. M.: Centennial Parade.

10 P. M.: Fireworks, Ohio River.

There will be special rides for children in the Grade School Playground, Monday to Saturday, June 17 to 22. Adults accompanying children also may enjoy rides.

Tickets for the Garden Tours may be secured at the Information Booth at Beaver and Broad Streets. No one will be admitted to gardens open for visits, unless provided with a ticket. Tickets also may be secured at the Centennial Headquarters, Municipal Building.

Souvenir medals and extra copies of the Centennial Handbook may be secured at the Information Booth.

Seaplane flights over the Ohio River will be available from Monday, June 17, to Saturday, June 22, at the Chestnut Street Landing.

Emergency Medical Service will be available at all major events.

A full-length motion picture of all Centennial events will be made. There will be showings of the picture in the Sewickley High School auditorium on June 26 and 27.

Information as to Centennial events may be secured at the Information Booth, Beaver and Broad Streets, which will be open during the day and evening. Representatives of the Registration and Reception Committee will gladly provide information concerning rooms and eating facilities.

Tickets for the various events will be on sale by Centennial Committee members.

Three thousand seats will be available for the Marine Regatta at the old Glen Osborne dam property, at a slight increase over the general admission price.

WHEN LAND WAS CHEAP

Some years ago, Dr. John Dickson, a well known local surgeon, and John Anderson, among others, were subpoenaed to testify in a land value hearing, the property in question being the McKean tract of 2,400 acres, divided into eight farms of 300 acres each. The land is now occupied by the Allegheny Country Club and several large estates in that vicinity.

Wade Hampton was the attorney conducting the case and he called Dr. Dickson as the first witness, asking him if he knew the property.

"Yes, I know it well," Dr. Dickson replied. "I practice over it by day, and hunt 'coons over it by night. It's worth \$8 an acre and not a cent more."

"Why the timber is worth more than that alone," Hampton replied, in some amazement.

"No, it isn't," Dickson said, a little sharply. "Old John McPherson cut the best timber off it to make kegs and Jim Brooks made baskets from the younger timber. It all went, long ago." And he stuck to his \$8 an acre valuation.

Anderson was the next witness called and he raised the ante to \$10 an acre, declaring that the land was worth that amount, at the very least.

The yarn doesn't relate what valuation was finally determined, but—you couldn't buy it for that amount now!

S-1840-C

Sewickley is favored by two hustling organizations of businessmen, in the Kiwanis Club and the Board of Trade. The former, meeting every Monday evening at the Elmhurst Inn, is a service club and quietly active in its special field. The Board of Trade has had a varied career, but since its reorganization in 1938, it has been building slowly and preparing to take its place in the Sewickley to Come. In addition to many current activities, the directors are looking forward to five, even ten years, of constant service and expansion.

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Automatically controlled temperature, our own display rooms with all merchandise plainly marked in a comprehensive price range, properly designed, furnished and lighted, a new pipe organ, accommodations for three hundred people, our own fleet of motor cars and all at no additional cost to our clients. But back of it all is our personal interest in every one's problems, our Golden Rule advice and our established reputation for conducting those last offices with quiet efficiency, dignity and respect that has made this known as

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SEWICKLEYANA (Continued)

and sparkling on the river and matching the shimmering beams of a full moon.

In the village, Mozart Hall was the place of entertainment where concerts and dramatics were held. It was on the third floor of the brick building above Chamberlain's store. Its successor, Choral Hall, was above the present State Liquor store and was equipped with a stage, a great improvement. Here, money was raised for the Sewickley Athletic Association.

History was made in the hall when a living chess game was played, with many well known residents of the town taking part. Colonel John I. Nevin was one of the organizers and helped with the play. One of the pawns, equipped with a bow and arrow, held the bow the wrong way and when her arrow was released, it darted backwards, costing the pawn a move.

The chess game was a great success and notices were published in Pittsburgh and New York papers. Many similar games were held in other parts of the country after that and it is believed that the idea had been originated in Sewickley.

And always, anything called for a parade. When an ambitious suffragette, Belvah Lockwood, aspired to the presidency of the United States in 1884, it tickled the risibilities of certain Sewickley young men to such an extent that they formed a group and called themselves the "Belvah Dears." Regularly they drilled for a parade, meanwhile dropping in to see the tailor for fittings of their Mother Hubbards and poke bonnets.

A Pittsburgh reporter heard of the "Belvah Dears" and when the candidate herself came through the city, she was told that a group of Sewickley "suffragettes" was waiting to parade in her honor. Though deeply touched, she was unable to stop in Sewickley and tossed a note as she passed through the town, which abashed the "Belvah Dears" with its sincere gratitude.

Nevertheless, the scheduled parade was held and the costumes were enhanced with kerosene-charged brooms. All was in order until the marchers reached the railroad tracks, where they were assailed by a volley from an opposing camp. Anything from a rock to a turnip was used as a projectile. Wyn Osgood, a short, sturdy fellow, a famous football star at Yale University, dashed into the fray and saved the "Belvah Dears" from defeat.

Unfortunately, his great strength could not save him from death while sighting a cannon in the Spanish War. He was not attached to the Sewickley unit in that war, which had been drilled on Captain David Shields' property, because with his family, he had left Sewickley shortly after the "Belvah Dear" incident.

One Spring evening in 1894, Sewickley looked upon General Jacob Coxey; and Coxey and his men looked upon Sewickley. It was a meeting pregnant with possibilities—and nothing happened: or rather, a great deal happened, but there was none of the rioting and rabble-rousing disturbances which the town had anticipated, as it watched the advance of the "Army of the Commonweal" up the Ohio Valley, from its starting point in Massillon.

Sewickley was disturbed, because it knew not what to expect; but the thick-skinned Coxey no less dreaded the chilling reception which he foresaw in the town he called "the bedroom of the Pittsburgh capitalists." Sewickley, however, rather enjoyed Coxey's visit: some said it was even better than a Wild West Show.

Be all that as it may, the column of several hundred men and boys, which was advancing on Washington to demonstrate before Congress in behalf of the unemployed, toiled over the brow of Sand Hill and was met by scores of curiosity seekers.

(Turn to Page 44)

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SEWICKLEYANA (Continued)

The "General" was recognized in a buggy drawn by a white horse, which was followed by newspapermen and the long files of dusty marchers.

Lodging was sought in the town for the night and after lengthy discussions, the "Army" was permitted to camp on the Grimes property at Grimes Street and Centennial Avenue. Tents almost immediately sprang up and practically all of Sewickley swarmed around to see the unique company. The next morning, with tents and equipment packed, the marchers sidled out of town, on their way to Pittsburgh and Washington.

As Sewickley men had loyally responded to the Civil War, so in 1898 they rallied to the colors. A cavalry troop which had been formed in 1896 and disbanded, was reorganized, but it was found not feasible to send the unit to the front. The Sewickley men saw service with the 14th and 18th Pennsylvania Volunteer regiments and Battery B. The latter group was the only one with Sewickley men to see service out of the country. As they were preparing to go into action in Puerto Rico, word was received that peace had been signed.

After the Spanish War, Beaver Road was still lined with hitching posts and one could gallop up and down Centennial Avenue on horseback. It was a last glimpse of the old Sewickley before modern improvements completely destroyed its Riverboat and Conestoga atmosphere.

Down at Vineacre, the same gentleman who had been among the passengers to travel on the first train between Pittsburgh and New Brighton sat on his broad piazza writing articles for the Atlantic Monthly and wearing the inevitable plaid shawl which everyone associated with Abraham Lincoln and Robert Peebles Nevin.

His elder son, Ethelbert, was already sending out his sad and gentle music into the world, music which was to make him one of the nation's most famous composers, while the younger son, Arthur, was beginning to hear the melodies of a gayer tempo running through his head, which later Kaiser Wilhelm, of Germany hummed, as he left a command performance of Arthur Nevins' opera "Poia," in Berlin. But not all his music was played by German command. "The Candy Man" was sung by the composer's friends in Sewickley for the benefit of the Fresh Air Home. He also wrote an operetta bringing the Economites to musical life while they themselves were dying out for lack of successors and their Colonial style buildings were being hemmed in by newer ones.

Even before Nevin had interpreted this part of Pennsylvania's varied background with music, Mr. Charles McKnight had written "Captain Jack, the Scout" and "Our Western Border," using Western Pennsylvania in the eighteenth century as a basis for his widely read historical novels.

However, the most specific mention of Sewickley was in Mary Roberts Rinehart's humanly written autobiography. In it, she describes how she wrote all day in her home in Glen Osborne, overlooking the river, while her three sons went to Miss Munson's school and Miss Molly Chaplin's excellent and unrivalled dancing class.

Mrs. Rinehart, whose many novels were to charm readers for years, wrote of the ten years preceding the World War, but back in 1882, the Sewickley Athletic Association leased five acres of land on Nevin Avenue, opposite Hopkins Street, from Mrs. Robert H. Davis. They were fortunate in securing the services of the stern, but lively Scotsman, "Pa" Gibson, who guarded the tennis equipment against rain, children and bicycles. During the summer there were evening ball games and field events, such as archery and track races. The winners were awarded only with badges of proficiency in order to maintain a purely amateur atmosphere.

whose graduation was made quite an event. They all wore white and carried flowers or dolls, according to the individual tastes, and had their pictures taken with Miss Jane and her sister, Miss Margaret. "The Maples" was begun in the Spring of 1892 in a small club house on the property of Mr. Nelson R. Van Kleeck, but later the school was moved to a building on Little Street.

Many years later, Miss Dickinson gathered her pupils, whom she had been tutoring previously, in two rooms of the Hughes Nevin house on Grove Street, where Miss Julia Gibansky and Miss Amanda Vierheller already had a music school. Not long before this, Miss Maude Munson had established the Sewickley Preparatory School, a continuation of Miss Stuart's School, which had been in the building now occupied by the St. James' Parochial school. At that time, the Sewickley tradition of a varied education for a small population was still being upheld.

No schools were open nor was any business transacted or mail handled on September 20, 1911. The village was decorated with flags and bunting and a long procession passed through the main streets. It was headed by a carriage in which sat Captain Anderson, acting marshal of the day, who had then lived only eighty-four of his hundred years of life. Following his carriage were historical floats, "Our Frontier Past," "Queen Aliquippa" and "The Economites," among other aspects of Western Pennsylvania history, all rolling ceremoniously along to the fanfare of trumpets, bugles and bands towards the river, whence all eyes were turned. But it was neither a boat landing, nor the sound of "Gabriel's Trumpet," which drew them there. It was just two burgesses, shaking hands and saying, "It's Ours," as they met halfway across a fine, new bridge.

They were Burgesses A. D. Guy, of Coraopolis and W. K. Brown, of Sewickley and the span had just been completed, although the first meeting to make plans for it had been held as early as November 24, 1894, in the Gilbert Hays residence. One end stood near the site of Henry Ulery's log house, while the other rested near the site of the prehistoric burial mounds on the Coraopolis shore. It was in this vicinity that Moses Henricks had hunted for wild life, and from its heights Audley Dean Nicols, Sewickley artist, had drawn his inspiration for the sketch which decorated the bridge programs, three Indians overlooking the new span and the growing town of Sewickley.

The design, so appropriate to all Sewickley history has been adopted as the official symbol of the Centennial celebration and may become the formal insignia of Sewickley. It will be blazoned on the new fire engine of the Cochran Hose Company, which will be dedicated during the celebration.

The Dickens Carnival also demonstrated Sewickley's love of a good show as well as her technique in producing one. It was presented in the Sewickley Auditorium in the same year as the bridge opening, for the benefit of the Sewickley Valley Hospital. When the curtains were drawn, Charles Dickens, temporarily embodied by Mr. Philip Price, was sitting in his study and pondering "David Copperfield," "Nicholas Nickleby," "Old Curiosity Shop" and "The Pickwick Papers." These figments of his imagination were suggested by the gigantic volumes which opened page by page. Familiar forms reminiscent of favorite Dickensian characters emerged, and after walking through the audience to create that atmosphere, resolved themselves into tableaux and sketches portraying scenes from their pseudonymous lives.

When America finally joined forces with the Allies in the World War, some of Sewickley's men had already responded to the universal appeal of their cause, but those who hadn't, quickly answered the call to their own colors, women to their kind of service, as well as the men. Two of our ambulances won special citations from France for the bravery of their workers during

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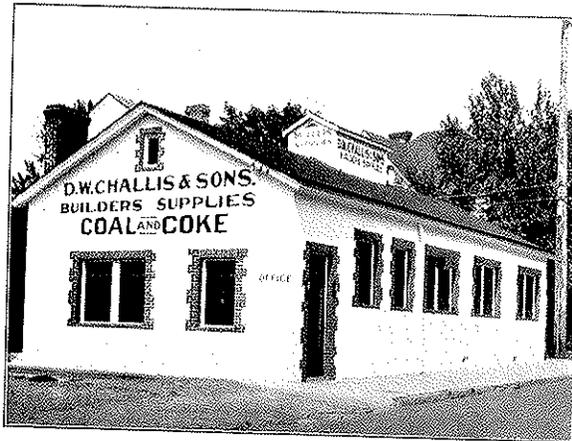
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Sewickley is our permanent home and everything that makes this a better place in which to live is our interest. We are now serving the second generation in many homes in this locality.

Our pledge to the community is to keep such a high standard of dairy products that those who are now but children will want Sewickley Sanitary Milk Company to be their dairyman when they establish their own homes.

Sewickley Sanitary Milk Company, Inc.

AND
MILK PRODUCERS

SEWICKLEY CAMERA CAVALCADE

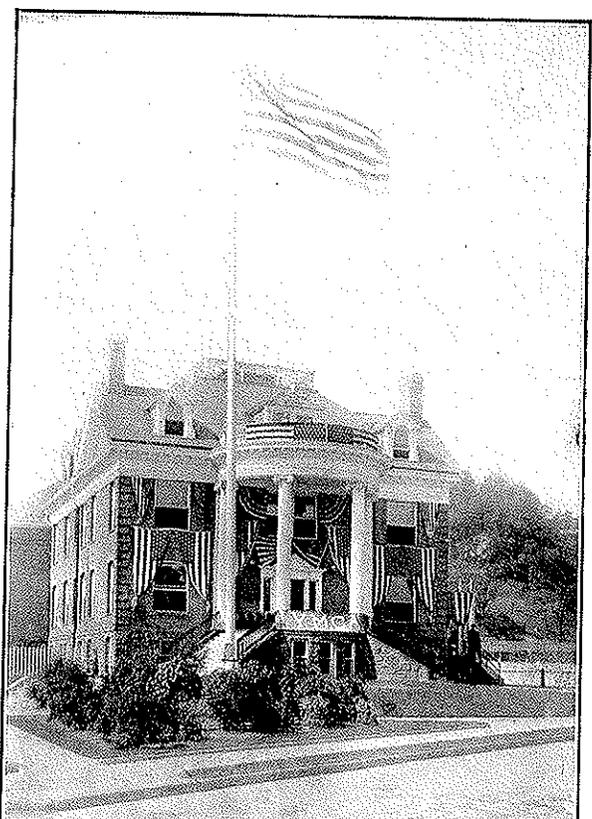
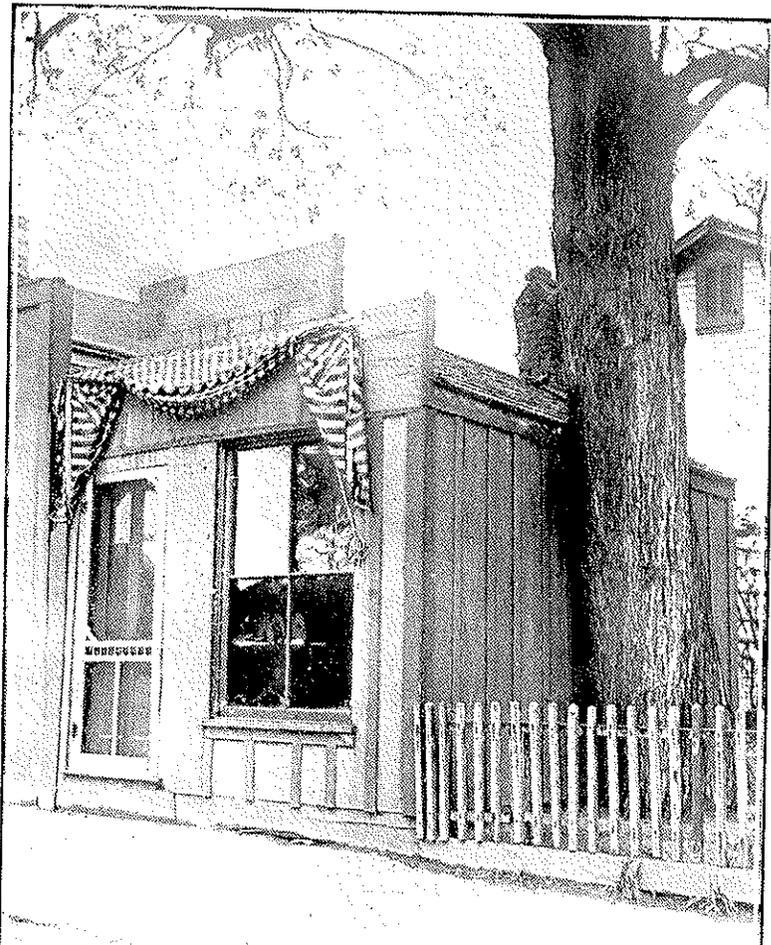
Pictures, perhaps more than any other medium, can bring back fond, nostalgic memories of days gone by and in the "Sewickley Camera Cavalcade," the editorial staff of the Centennial handbook has endeavored to show Sewickley Past and Sewickley Present. Over 50 pictures in a section of 15 pages have been selected to give glimpses of local history. The section was arranged by the photo editor and the editorial staff. The pictures were made available through the kindness of the Sewickley Herald, where they have all appeared at one time or another. The staff believes that the collection is one of the finest ones of the kind made in Sewickley and that it will constitute one of the most interesting features of the Centennial handbook.

S-1840-C

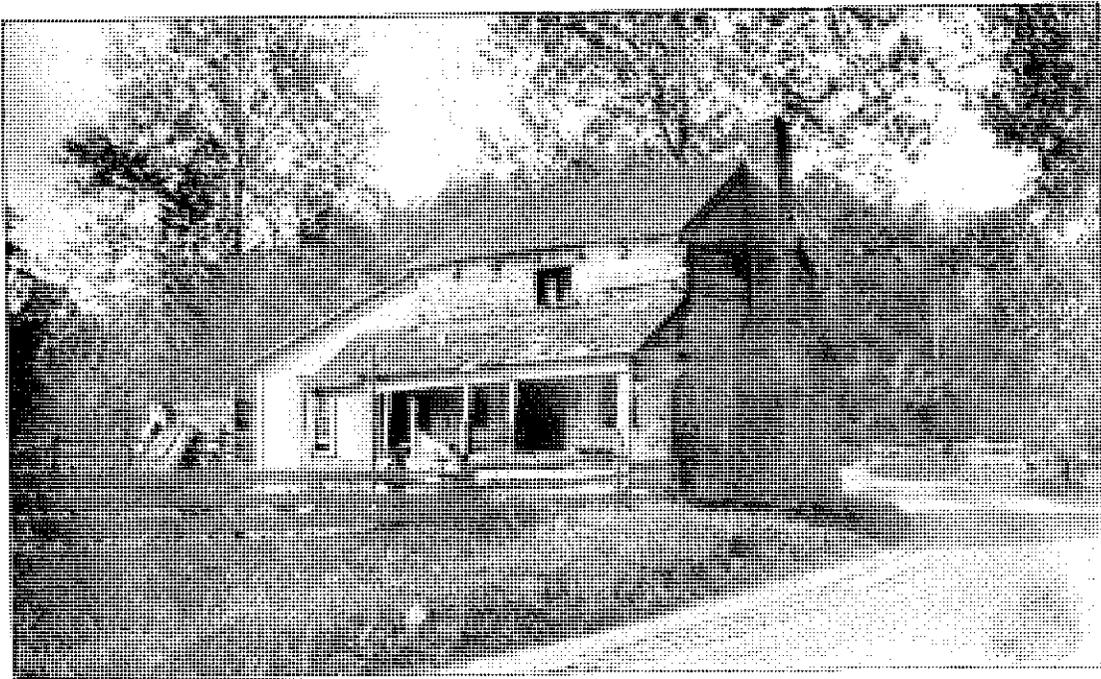
Top right: The Gay Nineties! When hitching posts were easier found than parking spaces and Sewickley life was simple. Beaver Street at Broad. Below left: Where news of the Civil war reached Sewickley; first postoffice in the village on Beaver Street, west of Chestnut. Below right: Believed to be the only Y. M. C. A. in America owning a golf course, located on Blackburn Road.



S-1840-C

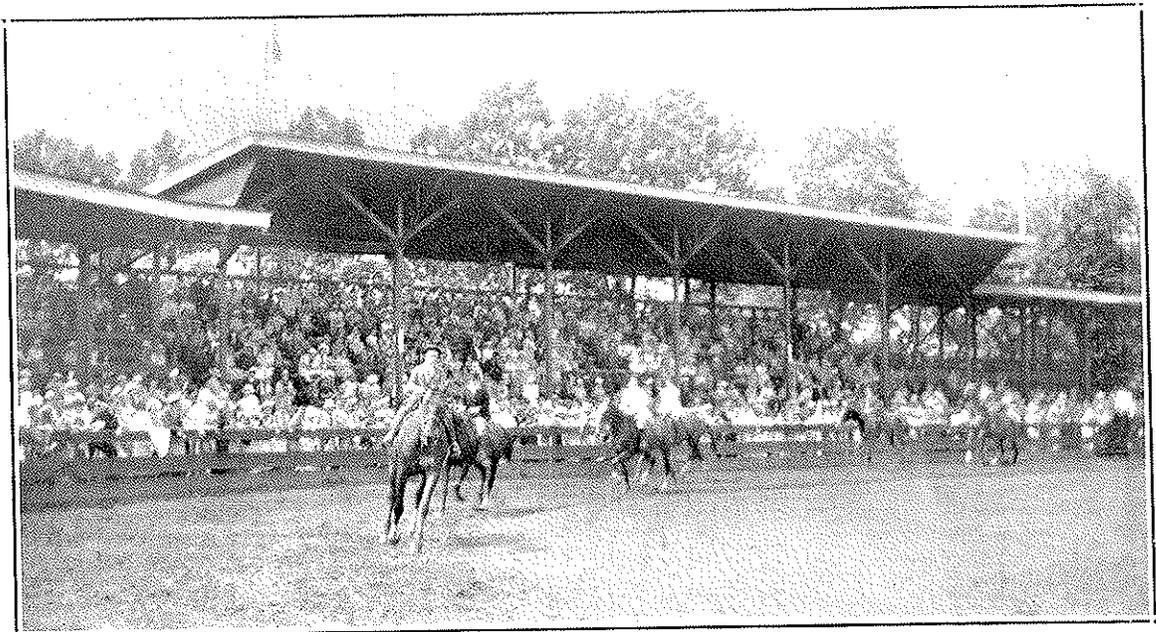
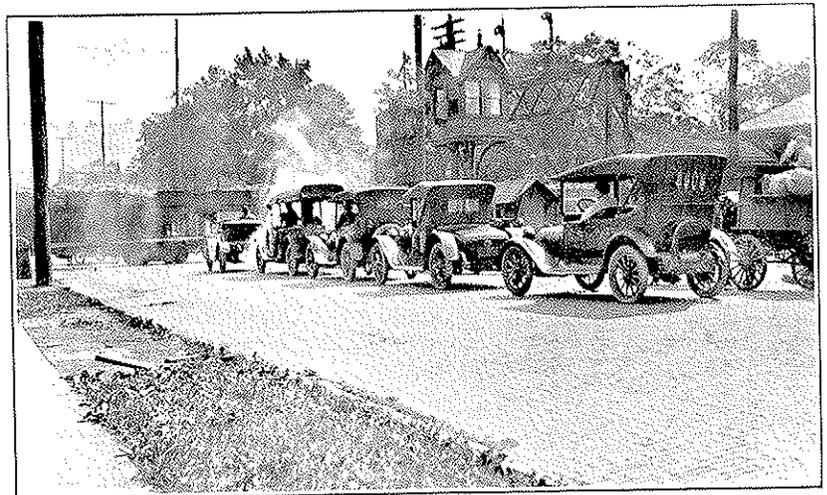
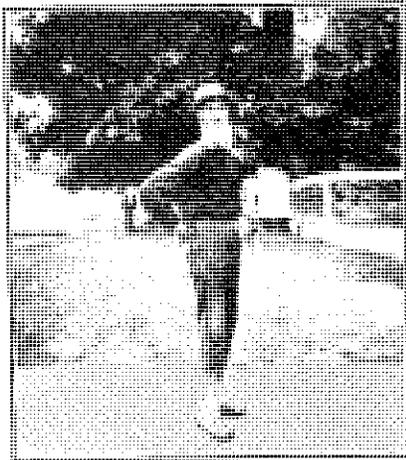


S-1840-C



Top left: Built by one of "Mad Anthony" Wayne's scouts after the Battle of Legionville — old log cabin on Little Sewickley Creek road. Center left: Terror of the old Athletic Grounds — "Pa" Gibson. Center right: "Rash Speeders" brought to a screeching standstill by Chestnut Street grade crossing, Circa 1916.

S-1840-C

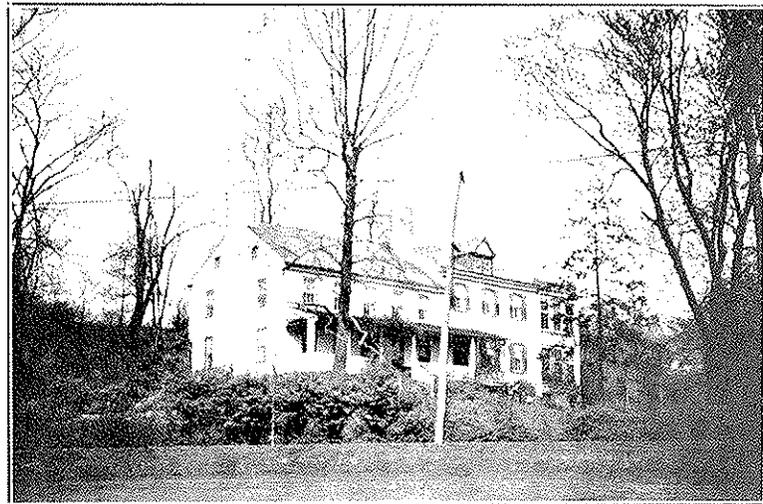




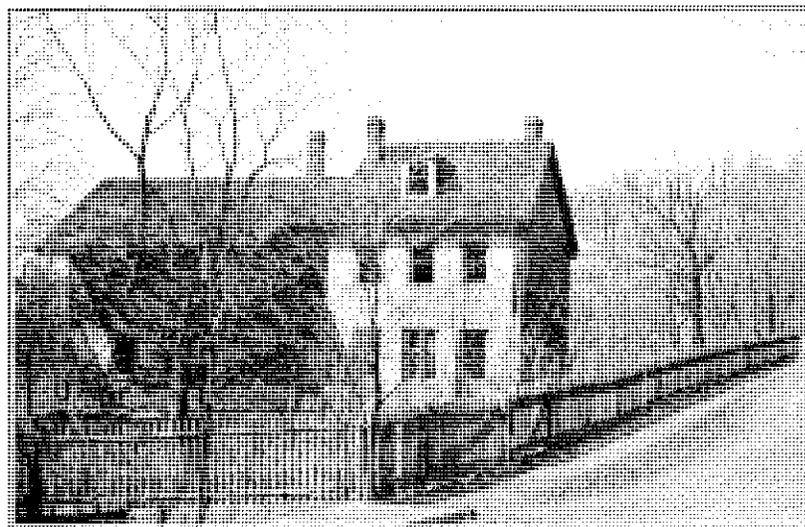
One of the pleasant drives around Sewickley, where for years automobiles, by "gentleman's agreement" refrained from trespassing — Little Sewickley Creek road.

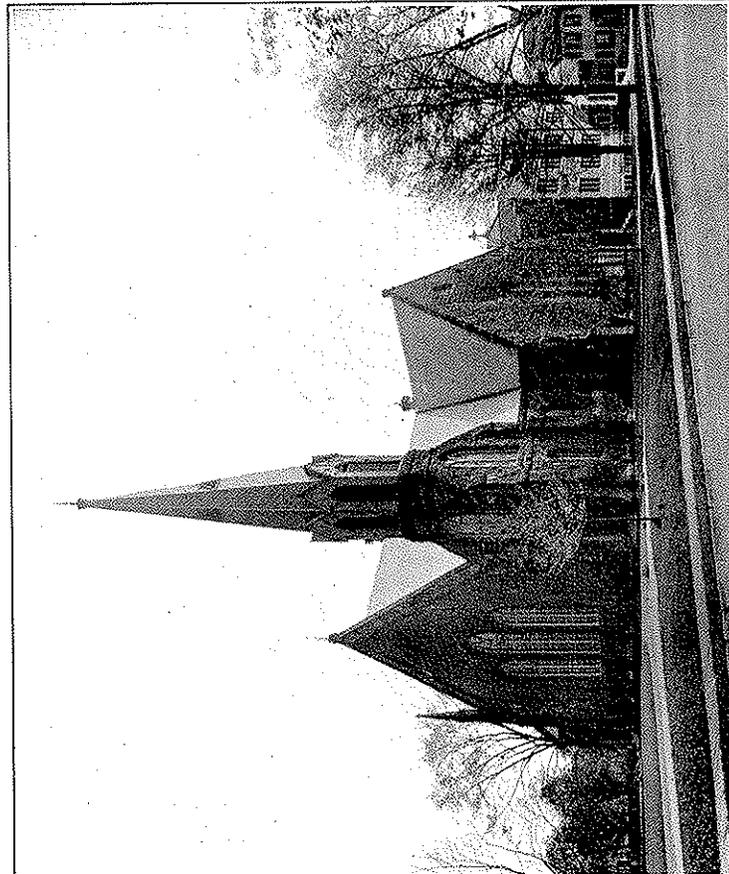
S-1840-C

Refreshment for roistering rivermen! Three of the famous old taverns in Sewickley: Right, Way's Tavern, Beaver Road. Below left, Jim Park's Tavern, Glen Mitchell road at Beaver road. Below right, Beer's tavern, which stood near the Ohio river, in Glen Osborne.

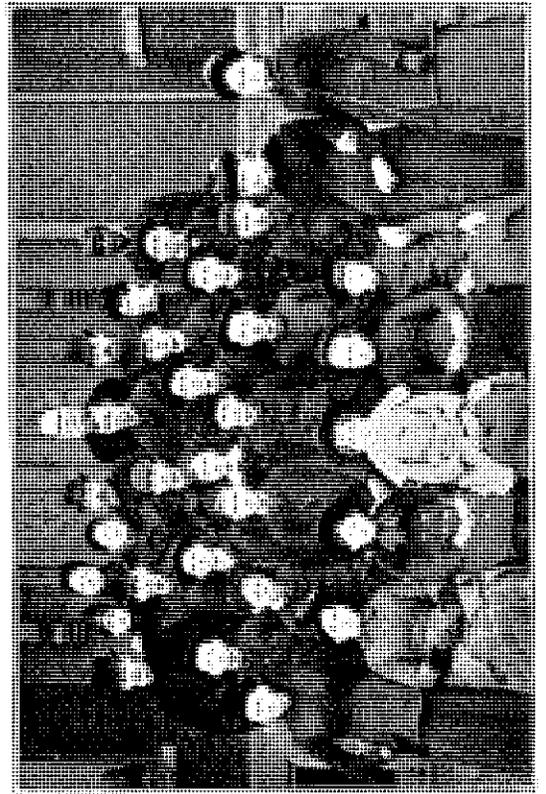


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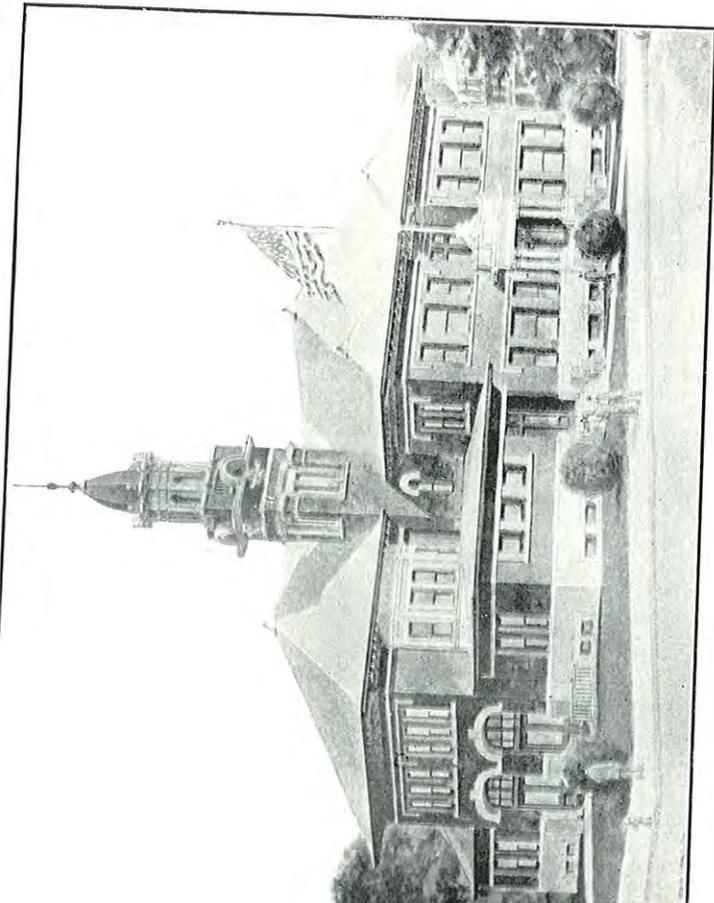
The Presbyterian Church, where the "Sewickley Rifles" drilled before they left for service in the Civil War. The floor was put down hurriedly before the church was completed, to permit the drilling.



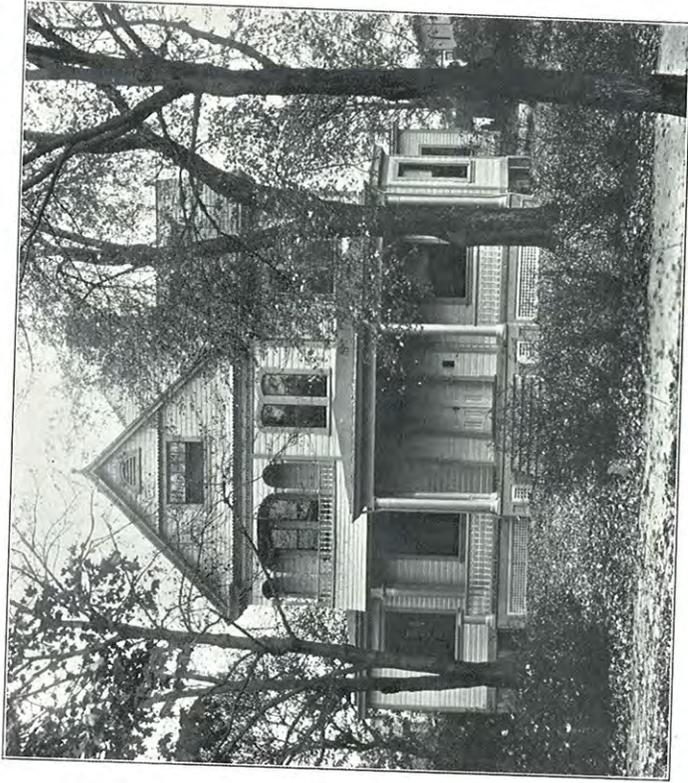
S-1840-C

Above: The original Brick Church of the Presbyterian congregation, which stood on Beaver street, opposite the present church edifice; later used as a school. Left: Class of 1885, Sewickley Academy, which stood on the site of the present tennis courts of the Edgeworth Club. This was one of the last classes before the school discontinued.

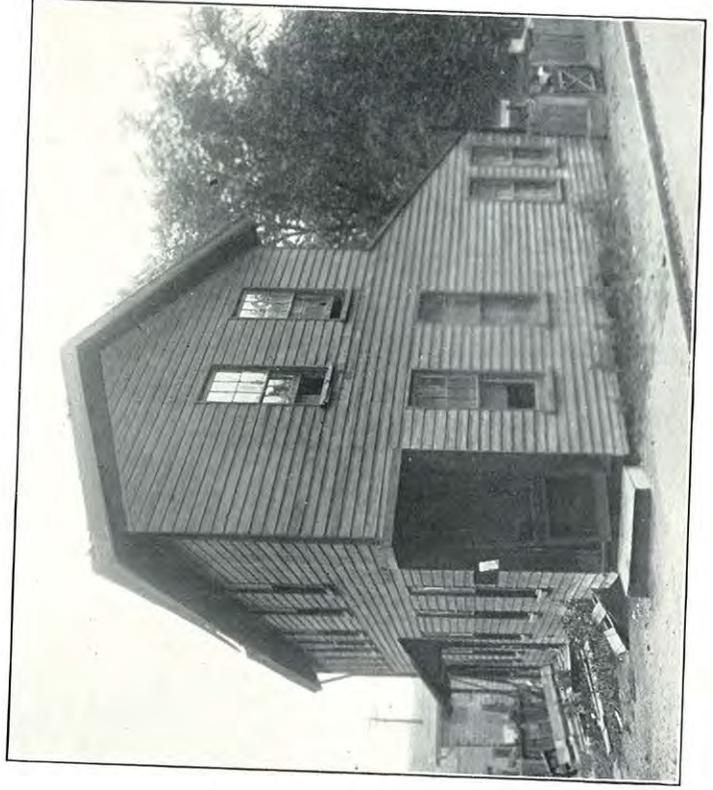
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Sewickley Municipal Building, built in 1911.



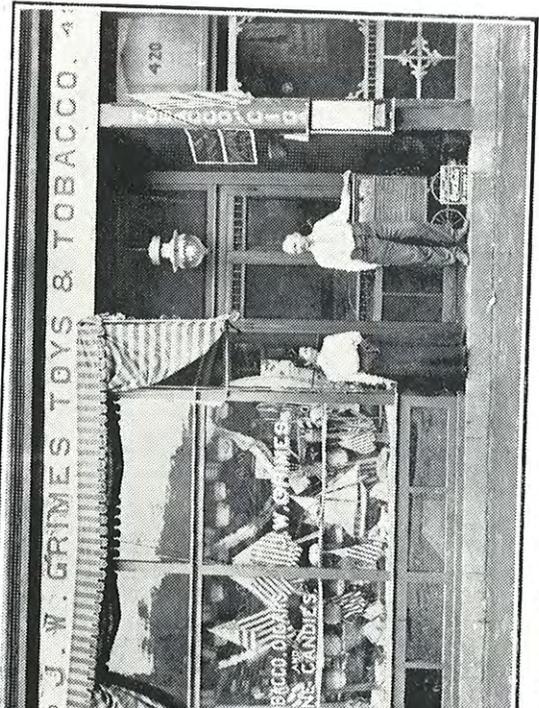
Upper right: Home of Sewickley Valley Post 4, American Legion, on Broad Street.



Lower right: 'The Boat House,' built around a log cabin erected about 1835 and so called because it was shaped like a boat.

S-1840-C

S-1840-C



One of the popular general stores in the village.



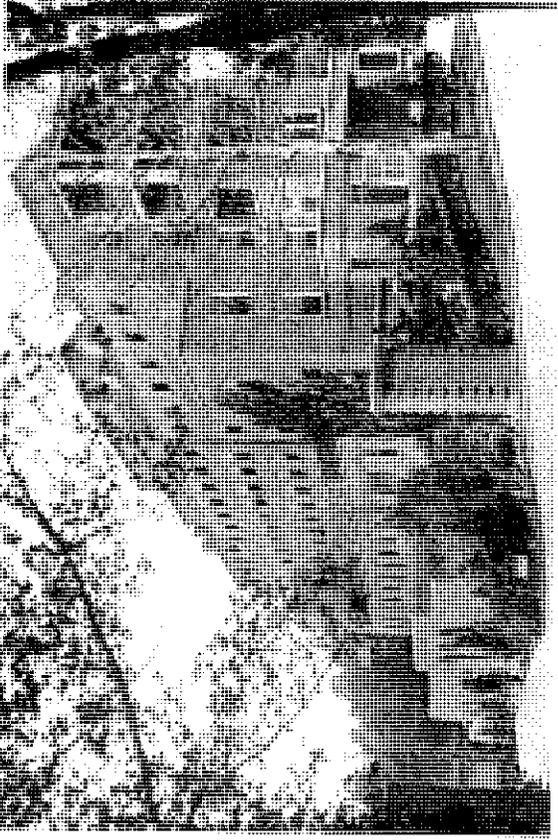
CAPTAIN JOHN ANDERSON

whose ambition was to live to be 100 years old — and he did. He was a friend of "Buffalo Bill" Cody and one of Sewickley's rivermen.

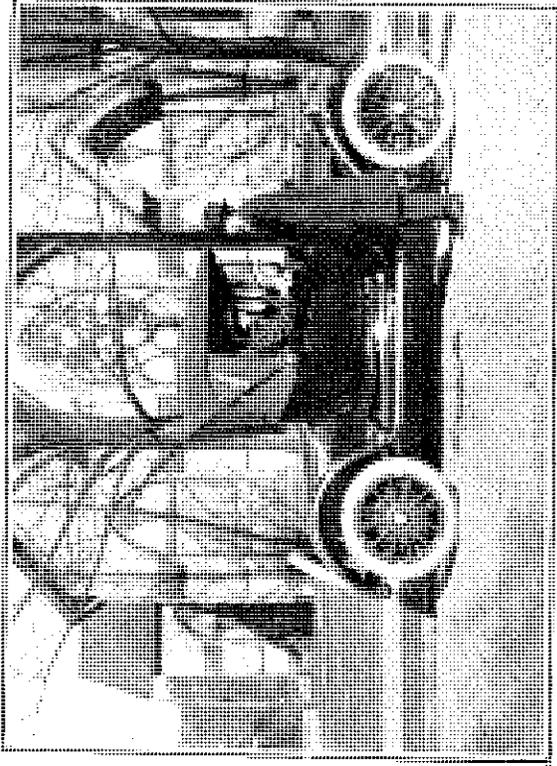


ETHELBERT NEVIN

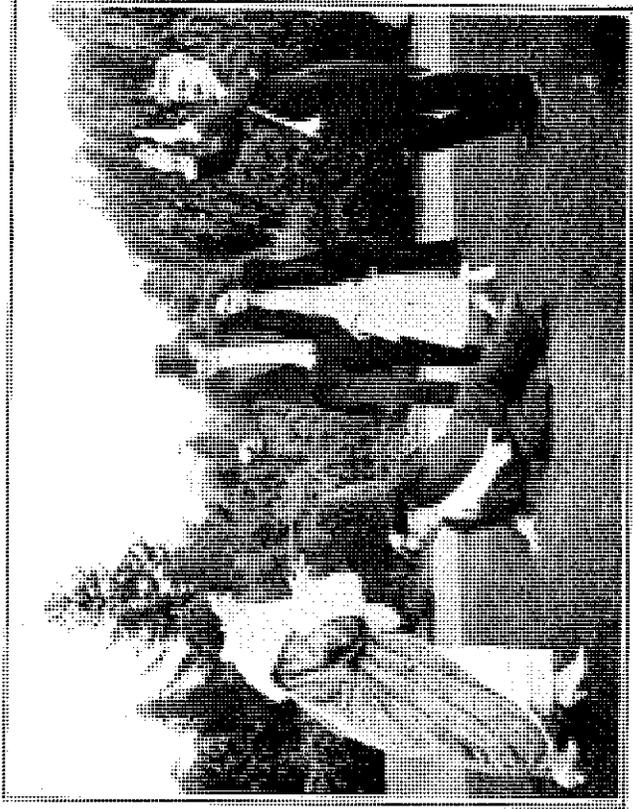
The world knows his music—Sewickley knew his personal charm. His first composition, "Lillian Polka," was published by "Bertie Nevin, aged eleven."



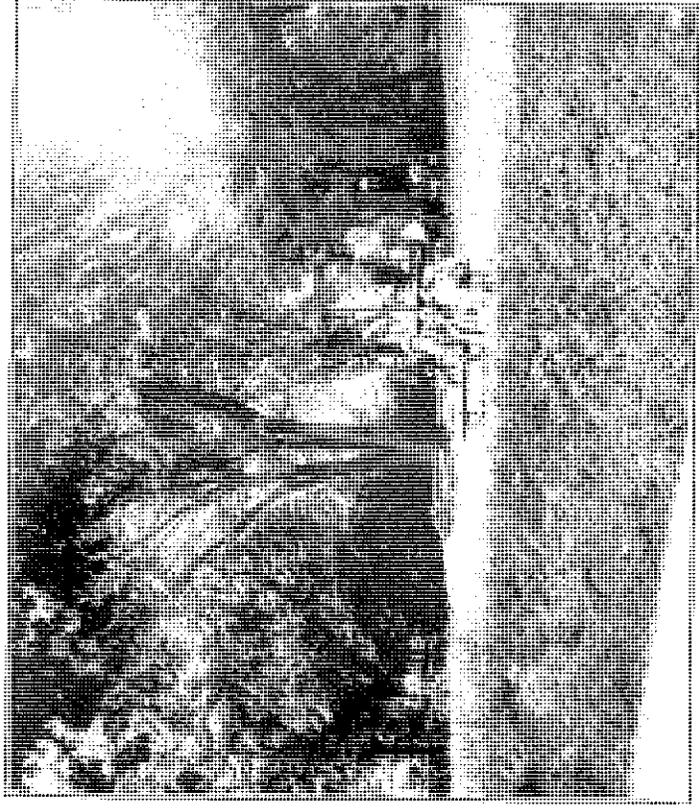
The Valley Hospital



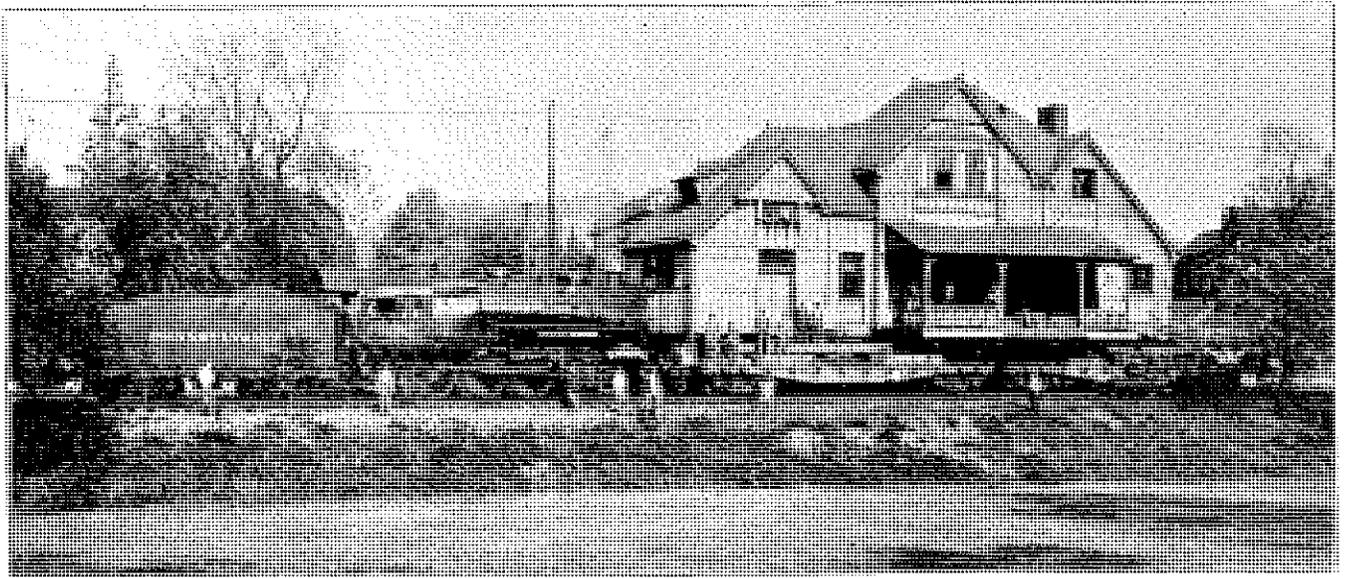
When they "motorized" the Sewickley District Nurse, Miss Harriet Browne in her new car, 1917.



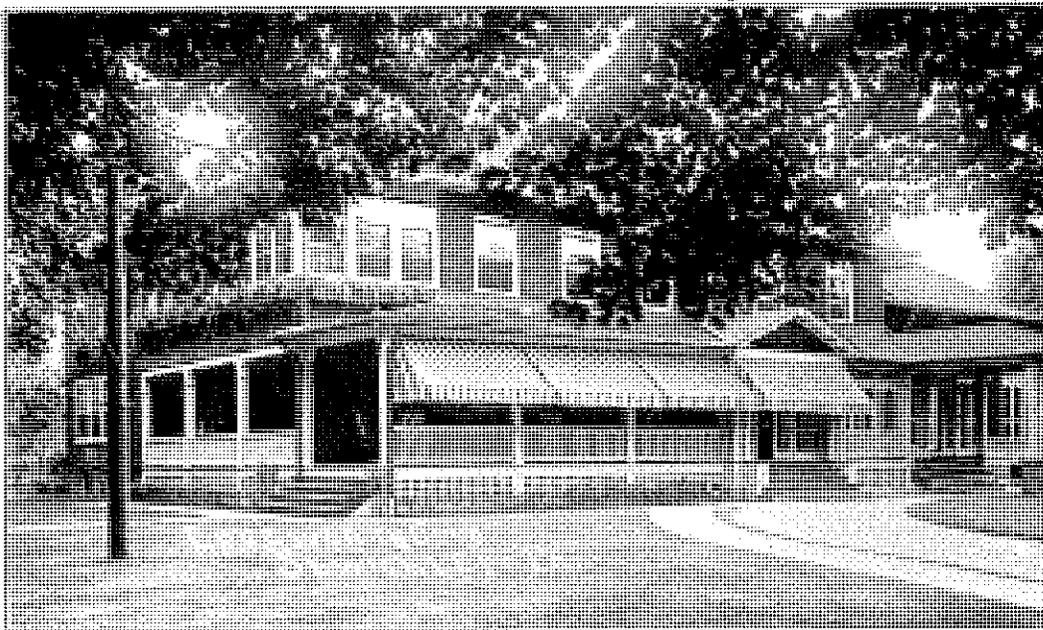
"Skins of Destiny," Cot Club motion picture, made in 1916.



"The Village Green," located where the Public Library now stands.



The Sewickley station goes for a ride! The last trip on the old Pennsylvania tracks, which gave way to the present boulevard, carried the station to its present location, below Chadwick Street.



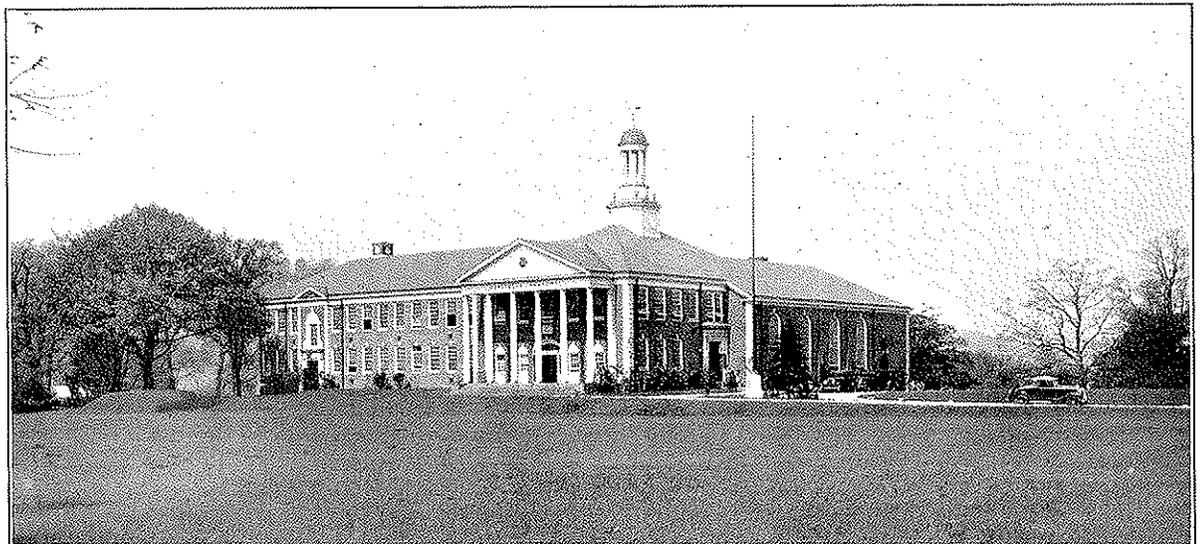
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One of the social centers of Sewickley, the former Edgeworth Club building, which was destroyed by fire in December, 1928.

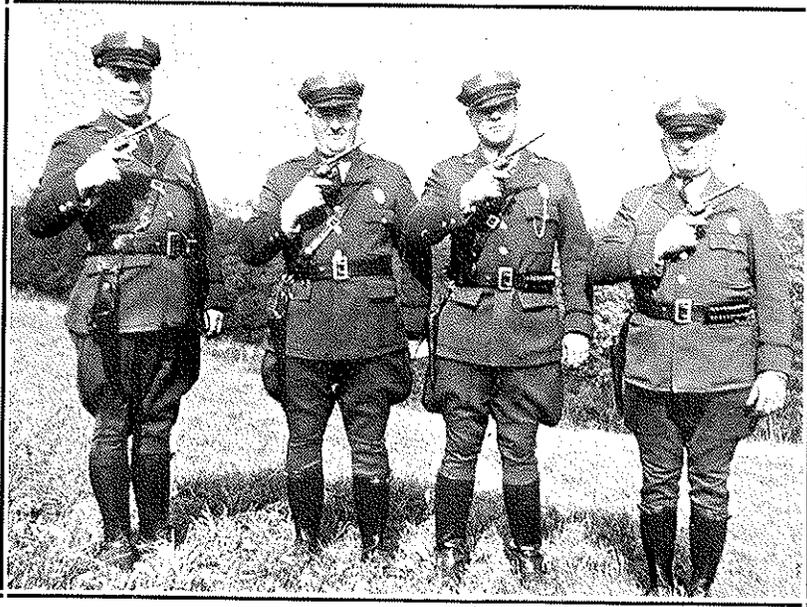
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S-1840-C

The Sewickley Academy building, first used in the Fall of 1929.

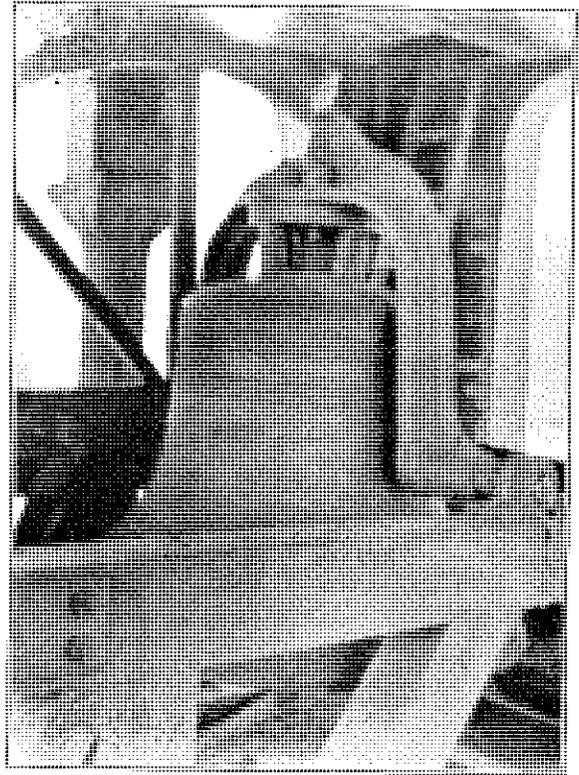


S-1840-C



The Sewickley Police Pistol Team: Left to right, Lee S. Jones, Chief Thomas Prendergast, Thomas Toia and John Crothers.

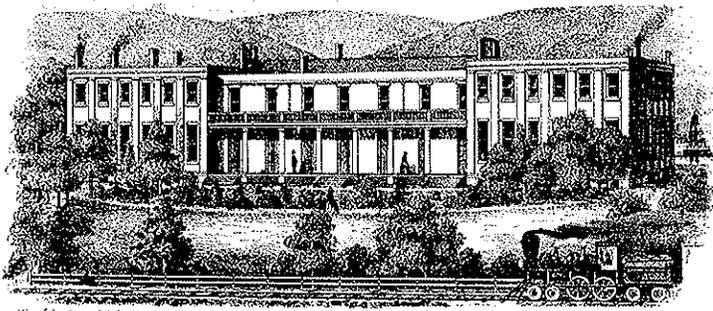
S-1840-C



It tolls for toil! Many a school child has dreaded the sound of this bell at 8:15 a. m., ringing from the Grade School building.

Sewickley Academy

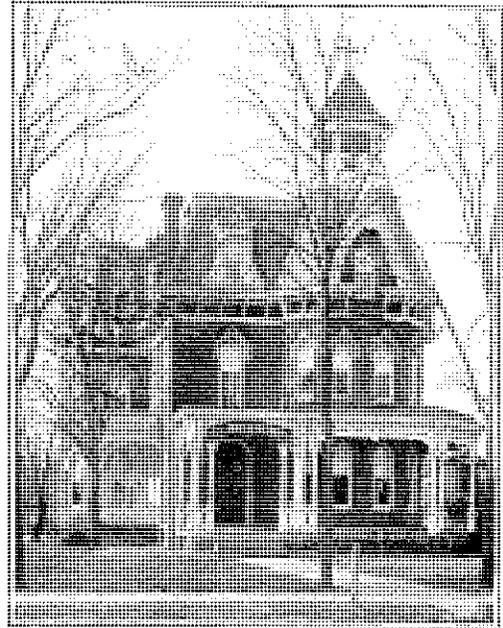
1860



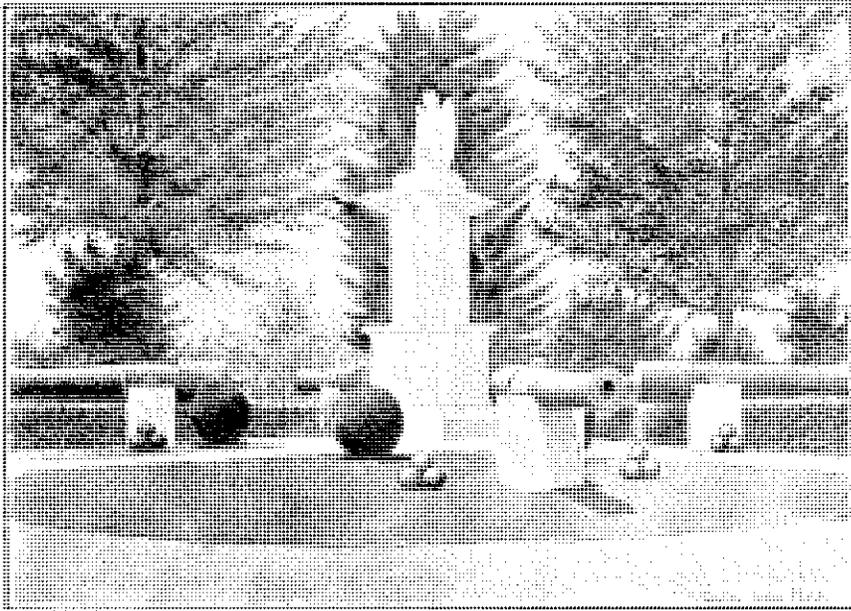
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Soldier's Monument in Sewickley Cemetery



A Sewickley Civil-War Soldier,
John I. Nevin

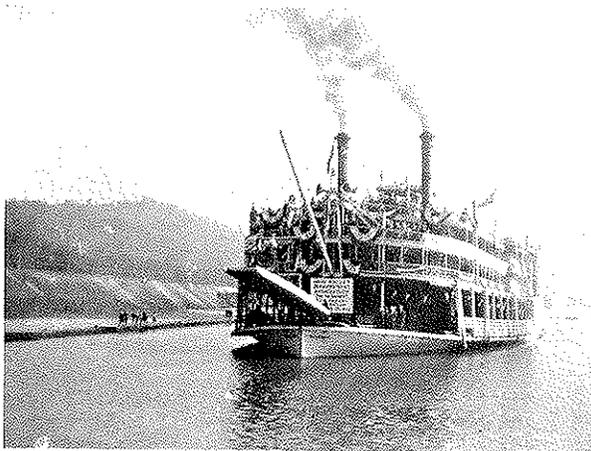


The Conestoga Wagon: Pioneers traveled through Sewickley in vehicles like this.

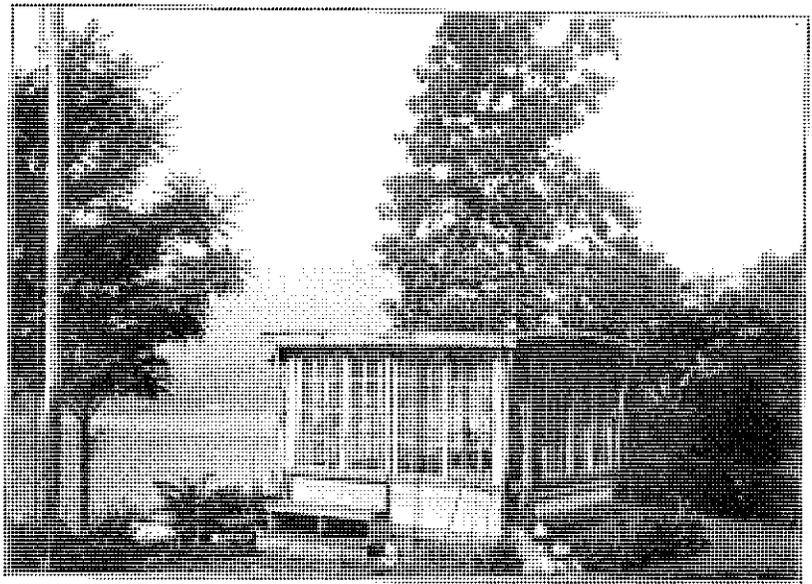




Sewickley's only hotel — The Elmhurst Inn



The river was Sewickley's highway to Pittsburgh, and the West. Right: Pilot house on the Dippold property.

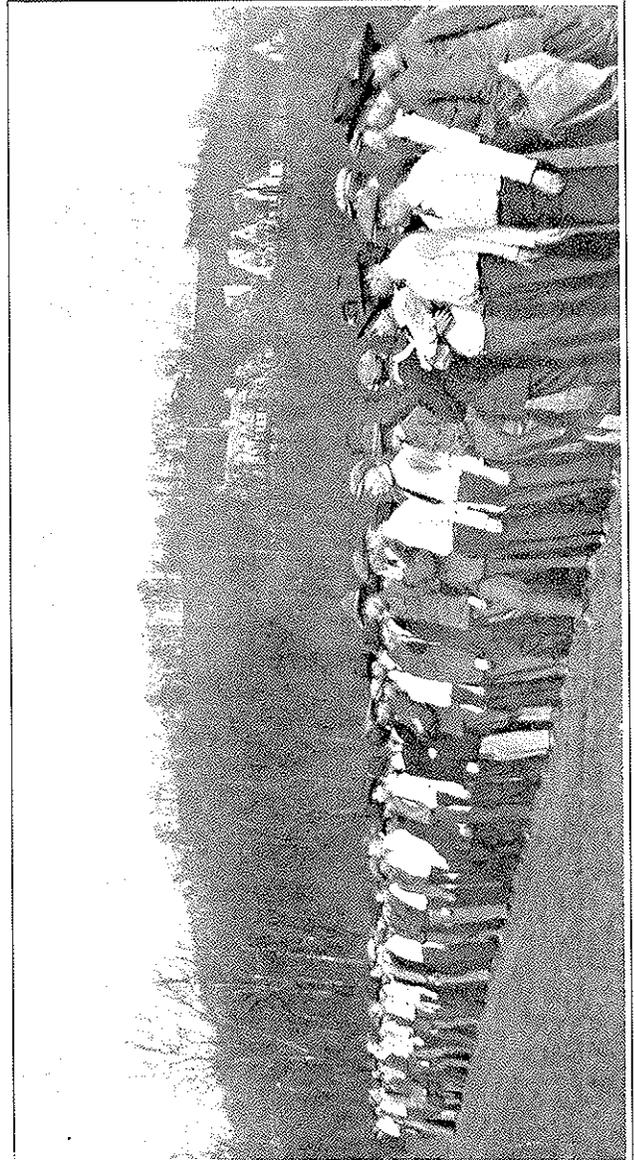
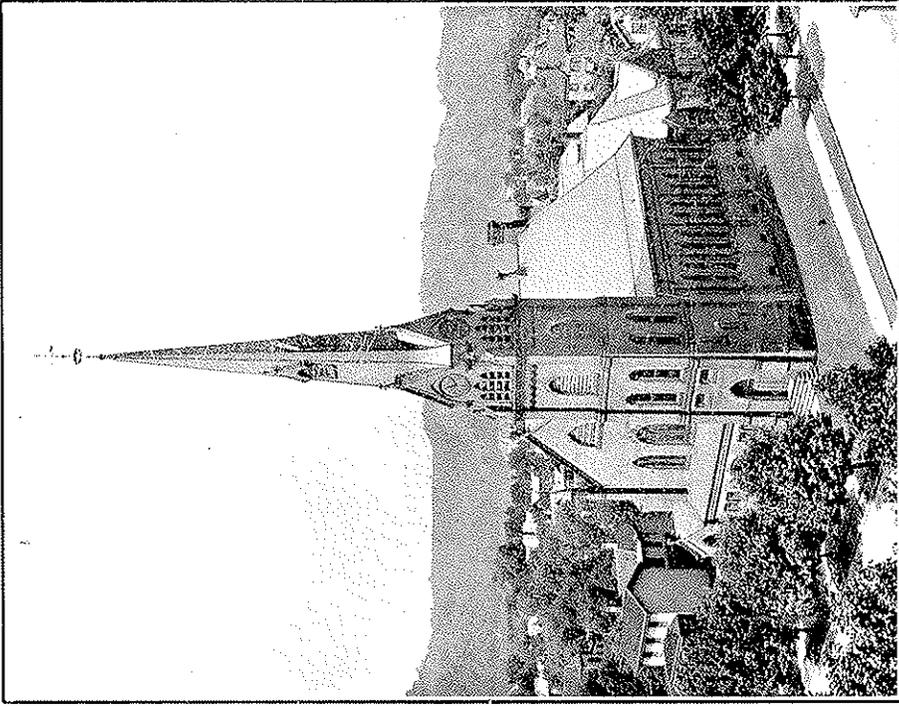
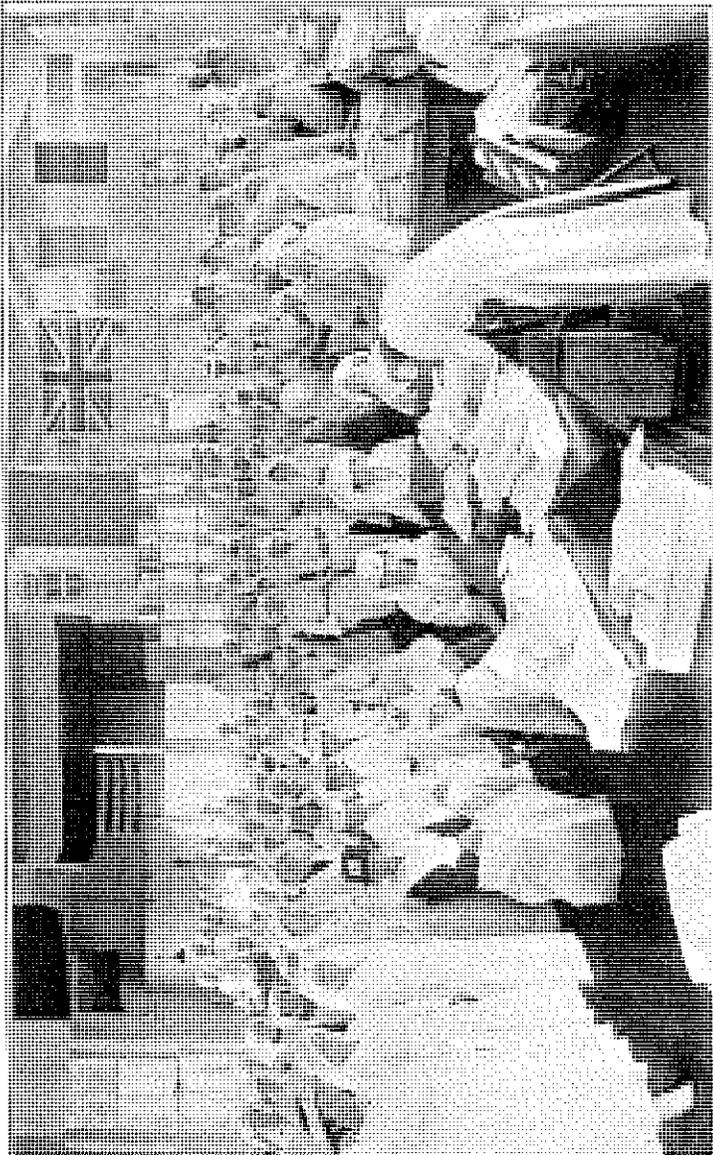


S-1840-C

The bridge that arches the "old swimming hole" and once was a famous parking place for bicyclists. It spans the Little Sewickley Creek above Beaver Road.



S-1840-C

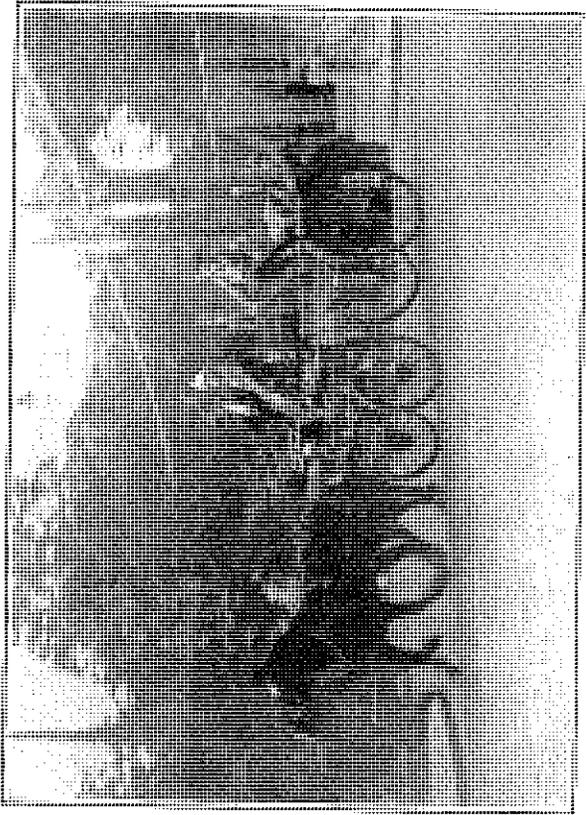


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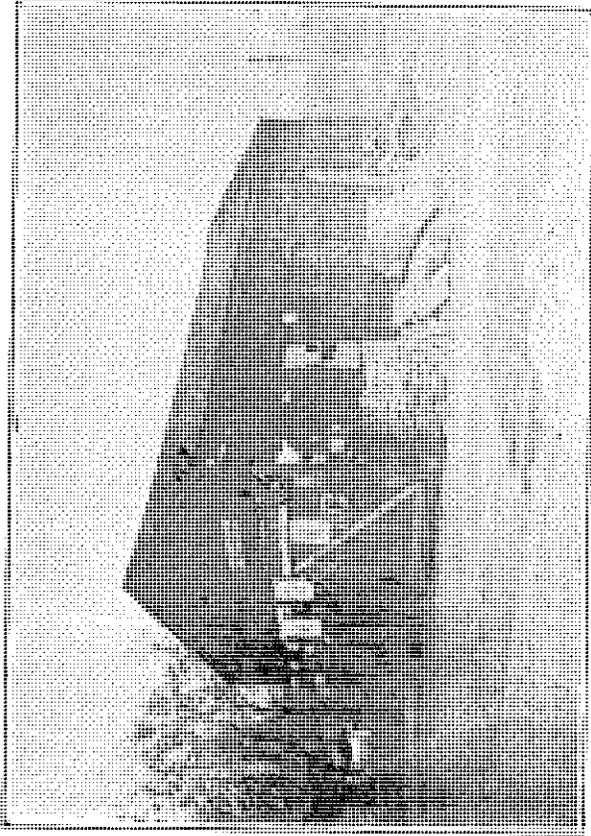
Above: The Methodist Church and the "Town Clock" which has told the hours for Sewickleyans these many years.

Upper left: In the days of the World War: Sewickley women spent many hours sewing for the Red Cross, in the house on Beaver Street; "knit two, pur1 two" — remember! Lower left: Organization of the Sewickley Home Guard. First drill for many who later fought in the World War.

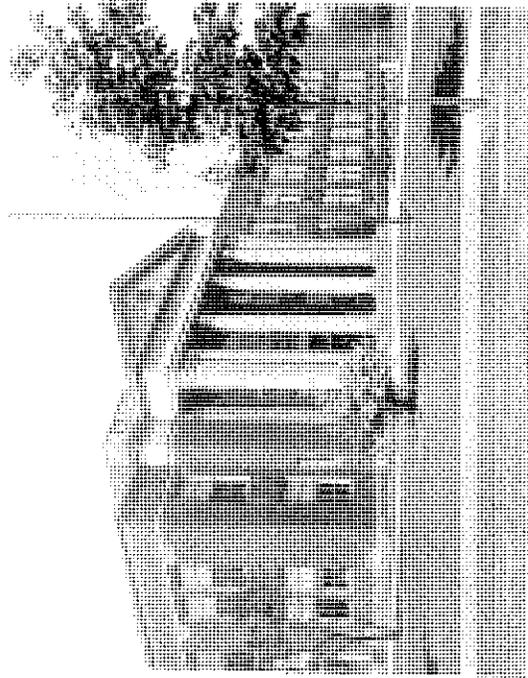
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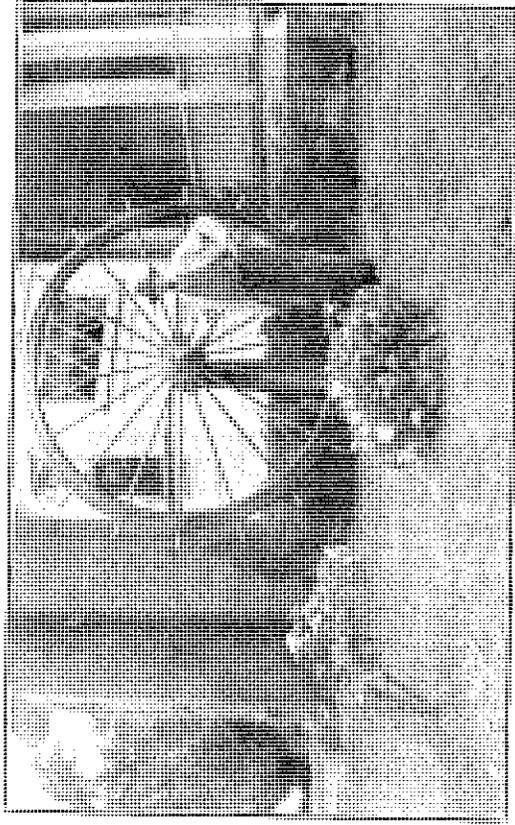
The Cochran Hose Company goes into action!



The first fire house of the Cochran Hose Company



The Sewickley High School Building, built in 1925



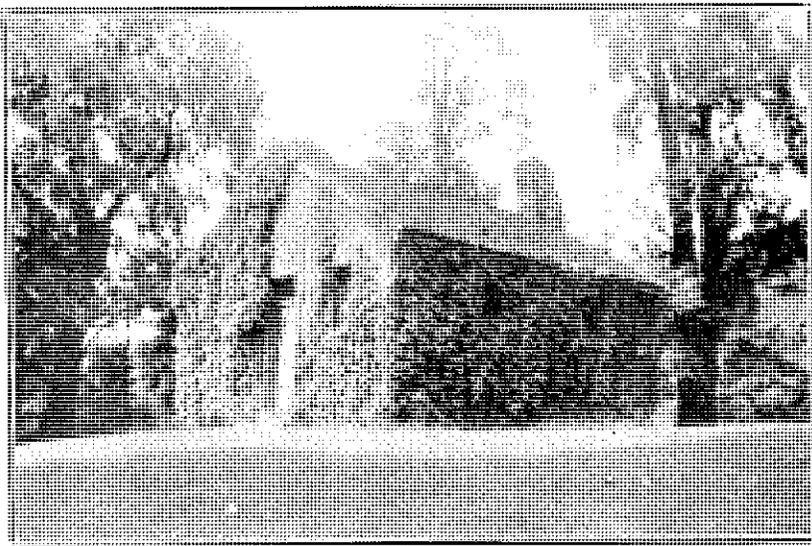
Captain Fred Way, Jr., has a pilot wheel as a front yard ornament.



John Way's Home

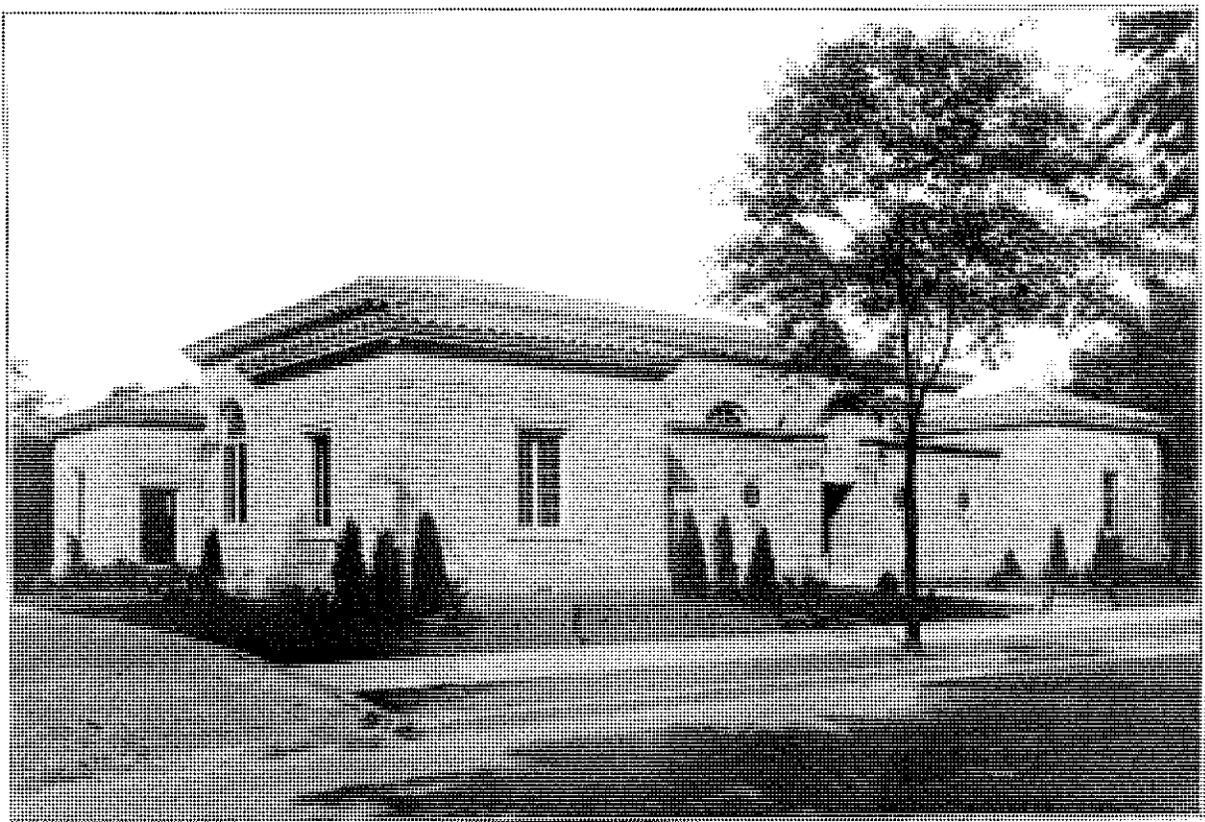


Captain David Shields on his 88th birthday.



The Shields School

S-1840-C

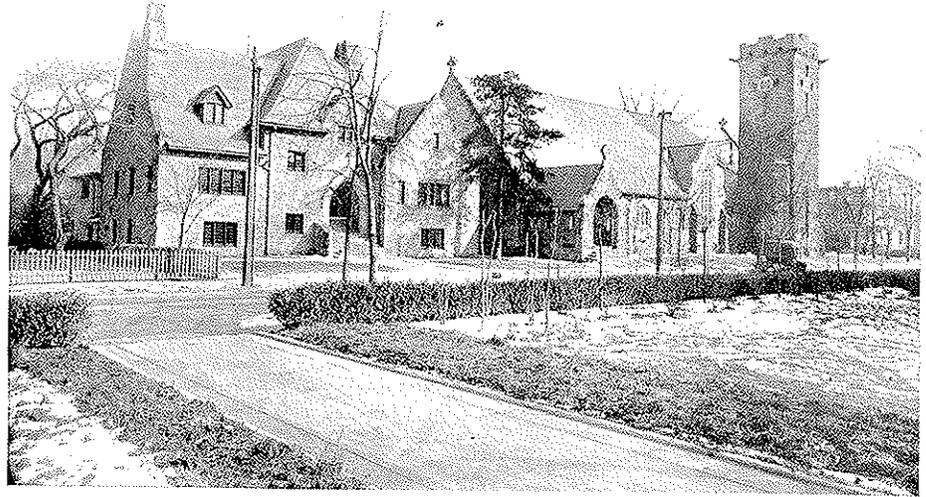


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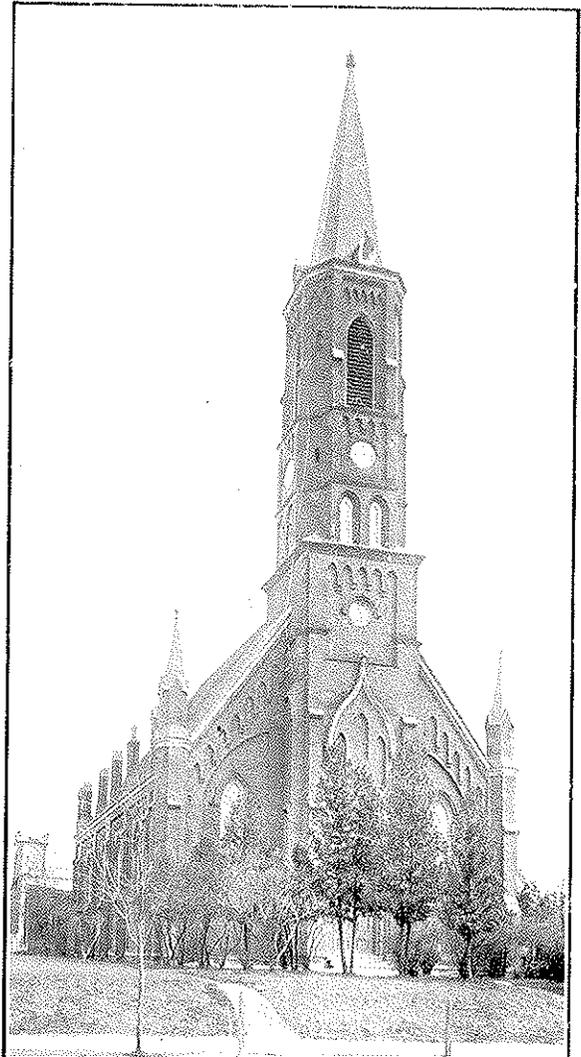
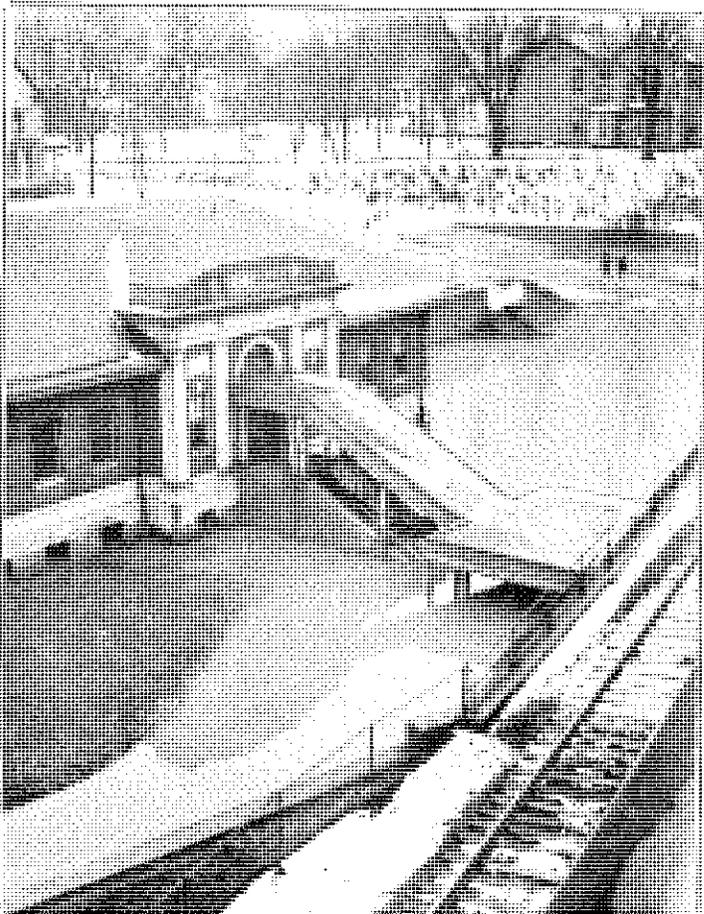
Right: Saint Stephen's Episcopal Church and Parish House.

Lower left: Sewickley railroad station during the St. Patrick's Day flood, 1936.

Lower right: St. James' Catholic Church, Walnut street.

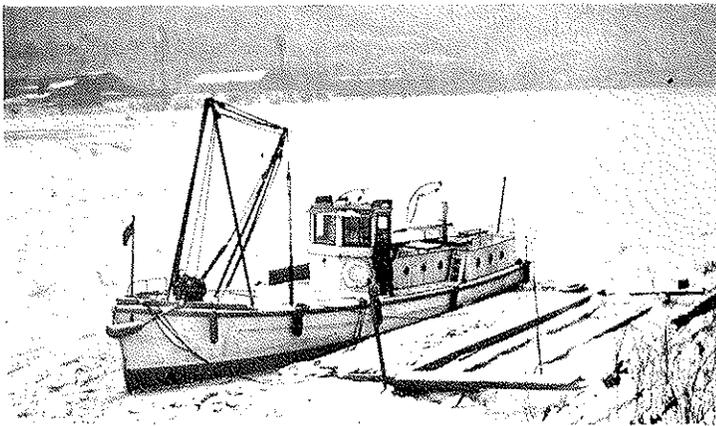
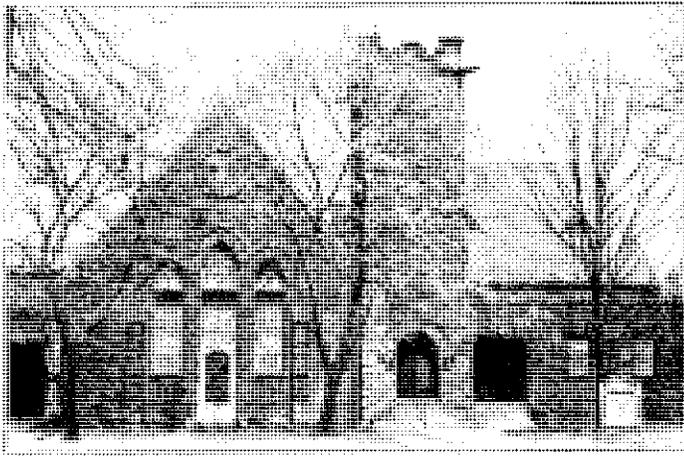


S-1840-C





S-1840-C



Upper left: First Church of Christ, Scientist; Upper right: Sewickley Baptist Church; Center left: First United Presbyterian Church; Center right: St. Paul's Lutheran Church; Lower left: U. S. Coast Guard boat, stationed at Glen Osborne dam. It attends navigation lights and buoys up and down the river and is available for flood duty; Lower right: Old mill wheel and the Shields mill

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Will those of you who have read this note tell your friends?

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"Homogenizing" also brings out a delicious new flavor which encourages the entire family to use more of this nourishing food.

Each Quart contains 400 U. S. P. Units of VITAMIN D so essential to children for good strong bones and sound healthy teeth.



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SAINT STEPHEN'S EPISCOPAL CHURCH

ST. JAMES' CHURCH

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EVER HEAR THIS ONE?

Old Captain John Anderson, famous as Sewickley's centenarian, always was full of interesting stories, some of them true, and some of them—well, you can use your own judgment!

Years ago, he used to tell, great flocks of pigeons would arrive in Sewickley in the spring and they came in such great numbers, that often, when a flock landed on a tree limb, it was weighed down almost to the ground.

One bright Sunday morning, an ardent church-goer rode to his church and tied his horse to a tree limb. Several hours later, he came out of the church, doubtless greatly benefitted by the services, and looked for his horse.

The animal was nowhere to be seen. He looked to the right, he looked to the left and all around the church. Strangely enough, not only the horse, but also the tree limb was missing. Finally, the church-goer happened to look upwards and to his amazement, he saw the tree limb high in the air, with his horse dangling to it. During the service, the pigeons had taken to flight.

We don't vouch for that one, but that's the way Captain Anderson told it.

S-1840-C

Blessed with many fine trees, and under the sponsorship of the Audubon Society, Sewickley has become virtually a bird sanctuary. The society numbers among its members the ardent bird-lovers of the Valley, who during the Spring and Summer seasons enjoy hikes in this vicinity, as well as bird trips to more distant points. Pictures and addresses are features of the Winter meetings. In addition to the society, hundreds of Sewickleyans have become friends of birdlife, providing shelters and food, especially during heavy snows.

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MISS AGNES WAY, WHO, AT NINETY-EIGHT, IS SEWICKLEY'S OLDEST CITIZEN AND WHO HAS SEEN ALL BUT A WEE MITE OF THE CENTURY WHICH WE ARE CELEBRATING. A TEACHER AND ARTIST, SHE IS ONE OF THE VALLEY'S BEST-LOVED RESIDENTS.

SEWICKLEYANA (Continued)

April, 1917, that the ambulances were sent to the Front and on May 31, James McClelland Shannon's death, the first casualty in Sewickley ranks, was reported.

Miss Virginia Branum died of an illness while working with the Y. M. C. A. at a rest camp in France, doing service which other Sewickley girls also had undertaken. At home, a Red Cross unit was organized and met continually under the chairmanship of Mrs. George E. McCague in a building lent for the purpose by Mrs. Samuel G. Cooper. This group was one of seven or eight others which were responsible for orders from the government of such large amounts of surgical dressings in a limited time, that some of the units had to lay aside their usual work in order to accomplish it. Not the Sewickley women, however. The required work was completed on time, and all other activities were carried on during that period.

And so it is and so it was; Mrs. Ulery managing a farm and yet helping her husband to bury the dead; the first farmers of Sewickley beginning to wrest a living from the soil and yet giving their grain for a minister of the Gospel; Samuel Brady confronting a hostile band of Indians and shooting one to rescue Jennie Stoops, instead of hiding; and the Indians, not only providing the name for Sewickley Old Town, but giving the pioneers such a good fight for it, that even after many generations, the inhabitants are still doubly appreciative of their inheritance.

S-1840-C

The flowering hawthorns, crabs and cherries, recently planted in the Broad Street 'islands,' were presented to Sewickley borough as a Centennial gift by Elmer Freeland, of Bakerstown. The planting was sponsored by the borough, the Little Garden Club of Sewickley, Miss Mary Louise Davison, and W. P. Morrow.

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SEWICKLEY, PA

Modernize Your Home

Let **GAS**

do the 4 Big Jobs

- COOKING
- REFRIGERATION
- WATER HEATING
- HOUSE HEATING

HE DIDN'T LISTEN

Stephen Dixon, a small Sewickley lad, who lived here in the 1840's, had one great desire in his young life—to take a trip down the Ohio river by steamboat: and one day, he learned that his desire was to be fulfilled.

A Captain Way, having learned of the boy's dreams, agreed to take him on his vessel, all the way to New Orleans and return, but with the stipulation that the boy do exactly what he was told. He readily agreed to the terms, one of which was that he should not eat any bananas.

It was a wonderful experience to leave Sewickley and drift leisurely down the beautiful river, between the woody shores, which were just turning lush with green, as Spring arrived. It was a wonderful experience to see the strange, almost foreign city of New Orleans. It was something to remember for a lifetime.

But young Stephen's lifetime was to be short, much shorter than he knew. In all the excitement of the visit in New Orleans, he forgot about the injunction which Captain Way had enforced on him and ate a banana.

Within a few days, the first signs of the dreaded yellow fever began to show and soon he was seriously ill. The germ, it was certain, had been on the banana. Death came quickly and sorrowfully. Captain Way placed the body in a casket, for the return trip to Sewickley.

When Stephen Dixon's body finally arrived home, it was home, where hundreds of his friends and fellow citizens came to look upon the last remains of the boy who had not done as he was told.

S-1840-C

Almost as early as the white man, colored pioneers came to Sewickley and made the Valley their home and many of the early residents were remembered with a feeling of real warmth

by members of their own race and the white inhabitants as well. Jim Robinson, who came here as a servant of the Shields family probably was the first colored man in Sewickley. Among others was William Blankenship, (Uncle Billy), who always said he would run "one of dem t'ings," speaking of the first trains, "if I just knowed to make it turn de corner" and Franklin Wetzal (Old Wetz), who was born in 1763 and reputedly lived to be 116 years old. The first two barbers in Sewickley were colored men, according to the olden time stories.

S-1840-C

CENTENNIAL FACTS

The suggestion that Sewickley celebrate the 100th anniversary of the naming of the town was made over two years ago in discussions at a Board of Trade luncheon.

Almost 300 persons, on committees and otherwise, have been actively engaged in making the arrangements. In addition to publicity through daily and weekly newspapers in this area, window cards, signs, addresses at meetings and through other channels, publicity has been disseminated through the State Department of Commerce, Esso Road News, invitations sent out by the Registration and Reception Committee and several large newspapers.

The management is incorporated as a non-profit corporation and is thoroughly protected by insurance. Any profits accruing after all expenses have been paid, will be distributed pro rata among certain charitable and quasi-public groups.

This handbook, containing 76 pages, a 6,500-word history and 16 pages of historical pictures, also contains approximately 47 pages of advertising, placed by business houses interested in the Centennial and the development of Sewickley. Slightly more than 3,000 copies were printed.

Anderson Automobile Co.

BUICK SALES & SERVICE

Broad St. & Centennial Ave.

Sewickley, Pa.

THE ELMHURST INN

WELCOMES

CENTENNIAL VISITORS

Serving Special and Regular Meals

TAP ROOM

Ohio River Blvd.

Sewickley 645

KARL M. SMITH,
Manager

THE STERLING VARNISH CO.

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By James Todd, John B. Semple and
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“From a modest beginning in the Sewickley Valley an international business has grown, operating plants at Haysville and Fair Oaks in the Valley and at Trafford Park in Manchester, England.”

Directors for 1940 “Our 47th Year”

V-L. P. Shriver	H. Lee Mason, Jr.
Charles L. McCune	DeWitt Haber
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WE REPRESENT

THE TERMINIX CO.

World's Largest Termite Control Organization

DO YOU KNOW YOUR TOWN?

Population: 6,100 (1940 estimate)

Area: One square mile; 643 acres

Elevation above Sea Level: 763.92 feet

Assessed Valuation: \$9,000,000

Borough Millage: 12

School Millage: 13¼

Miles of streets: 25 (98% improved)

Street lights: 285

Fire Company: Cochran Hose Company, with one new Quadruple fire truck and one Triple fire truck; 16 active members.

Churches: St. James' Roman Catholic, First United Presbyterian, Saint Stephen's Episcopal, Sewickley Methodist, Sewickley Presbyterian, Sewickley Baptist, St. Paul's Lutheran, First Church of Christ, Scientist, Triumph Baptist, Antioch Baptist, A. M. E. Zion, Fire Baptized Holiness Church.

Number of houses: 1,400 (estimated).

Sewickley Water Works: Miles of water pipe line: 29; Gallons pumped in a year: 242,430,000; Gallons pumped in a day: 664,000 (average). Fire hydrants: Sewickley, 166; Glen Osborne, 11; Edgeworth, 3; Sewickley Heights, 12. Softening plant: Capacity, 1,500,000 gallons per day.

Schools: Sewickley High school, Grade school, Sewickley Academy, St. James' Parochial.

Important buildings: Valley Hospital, Sewickley Public Library, Sewickley Post office, Edgeworth Club, Municipal building, Dorian Club, American Legion, Knights of Pythias, Water Works Pumping Station.

Public Officials: Burgess: Charles A. Woods; Borough Manager: John C. Hiteshew; Council: J. Conway Macon, president; William Booth, W. B. Miller, G. H. Moses, Stanley Q. Fowler, Jack W. Lyon, Ward B. Foye, A. W. Engel, Raymond Copeland; Secretary: Edward Ellerton; Solicitor, Roy Rose.

School Board: Bayard H. Christy, president; A. C. Robinson, George G. Applegate, C. W. Cooper, Paul N. Critchlow, Frank A. Hegner, Paul H. Ingram; Solicitor: James McCready.

Schools: Supervising Principal, Lester H. Conway; High School Principal, Stanley G. Stroup; Grade School Principal, Miss Manta Riley; Sewickley Academy, Stuart M. Link.

Board of Health: Dr. W. C. Martin, President; Dr. E. S. Henry, E. L. Sloan, Earl W. Myers, O. H. Robertson; Harold L. Lang, Secretary; S. Y. McFarland, Health Officer.

Library Board: Mark R. Craig, Bayard H. Christy, William Booth, Paul N. Critchlow, Mrs. Marcus Stoner, Mrs. Charles Little, Charles A. Woods, Jr.

Water Commissioners: Roy Rose, president; James Clarke, Paul N. Critchlow, Howell C. Cooper, George L. Craig; J. S. Besterman, superintendent.

Phone Sewickley 336

Gordon-Brett Lumber Co.

Sewickley, Pa.



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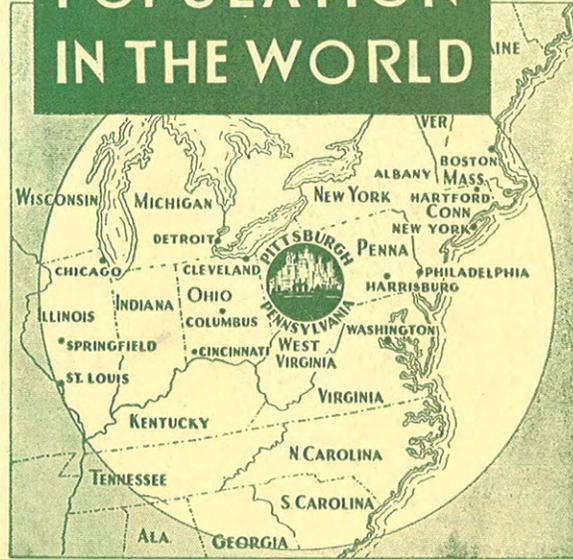
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LARGEST
OVERNIGHT



POPULATION
IN THE WORLD



The City of Pittsburgh is most favorably situated as a distributing center. The distribution of population around the city is (according to the 1930 census):

Within	30 miles—	2,042,000 people	(84 cities and towns)
“	50 “	— 2,900,000 “	(119 cities and towns)
“	100 “	— 5,640,000 “	(211 cities and towns)
“	200 “	— 16,239,000 “	(382 cities and towns)
“	500 “	— 87,000,000 “	(1563 cities and towns)

Within 500 miles of Pittsburgh is 70% of the population of continental U. S. and 48.2% of the population of the Dominion of Canada.

Within 30 miles of Pittsburgh the population (2,042,000) equals the combined population of Arizona, Delaware, Idaho, Nevada, New Mexico and Wyoming.

The fact that our city is within easy reach of so great a percentage of population, in addition to the fact that it is adequately served by many major railroads, supports the right of Pittsburgh to expect consistent growth of its manufacturing and mercantile establishments.

FIRST NATIONAL BANK

AT PITTSBURGH

FIFTH AVENUE & WOOD STREET

Convenient for you

FEDERAL STREET BRANCH

FEDERAL STREET *and* PARK WAY

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